

Aaron Rudyk

UX Designer



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Education

TERM 3B

University of Waterloo 2015-2019

Student ID: 20602643

Candidate for Bachelor of Global Business and Digital Arts

Skills

- UX & UI Design
- Prototyping
- Web Design
- HTML & CSS
- Technology Tutoring
- Entrepreneurship
- Social Media

Software Knowl-

Photoshop	●●●●●
After Effects	●●●●○
Illustrator	●●●●○
Adobe XD	●●●●●
Webflow	●●●●○
Sketch	●●●●○
InVision	●●●●○

Profile

I am a constant learner who loves building creative solutions to solve complex problems. UX is my passion and I strive to perfect every project that I am a part of. I come from a diverse background of design and entrepreneurship. Currently I offer UX design, website design and digital marketing to startups and small businesses with my design agency mantle.design.

Experience



April 2017 - Present

mantle.design President

- Offer UX design, web design and marketing services to accelerate startups and small businesses
- Exemplify UX design skills by optimizing clients websites for sales. (Webflow, Sketch)
- Selected Client Experience:
 - I redesigned the company's website and ran all of their social media accounts. Within 2 months I increased their website traffic by over 600% and increased sales by 82%.



Jan 2016 - Dec 2016

StudBuds Chief Design Officer

- Was part of a five man team who developed an online marketplace that connects university students with tutors
- Advanced my UX/UI design skills by designing the user interface for the platform (Sketch)
- Conducted user testing to uncover users pain points (InVision)
- Built an online community of over 200 tutors and students



Jul 2015 - Sep 2016

RudykTech Sole Proprietor

- Learned to run a business with mentorship from the government funded program "Summer Company"
- Developed website design skills by building websites for clients
- Sharpened social media skills and taught small business owners to use social media

Projects

Shakespearean Discover | GBDA 229 (Hybrid Digital Media) | October 2017
• Created a fully functional scavenger hunt website (Adobe XD, Webflow)

Chef | GBDA 301 (Global Digital Project 1) | December 2017
• Designed and coded a website to encourage young adults to learn to cook (Sketch, Webflow)

Hobbies

Computers - I enjoy building and modifying computers to test the limits of what they can do.

Programming - Coding has always been an interest of mine and I love the challenge.