
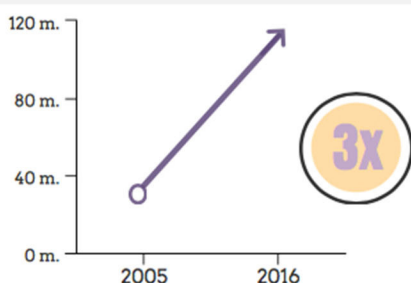


Chinese Tourist Boom

International Travel by the Chinese is Soaring...

 **1 in every 10** international tourists worldwide is Chinese.




The number of outbound Chinese tourists more than **TRIPLED** over the past decade.

 Chinese tourists **spend more** than travelers from any other country.

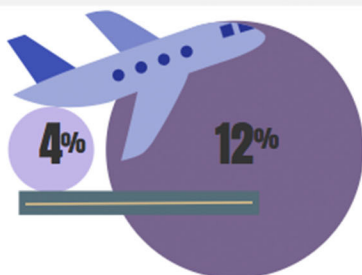


Most Chinese tourists now rather than on group tours. **TRAVEL INDEPENDENTLY**

The Opportunities for Destination Countries are Significant

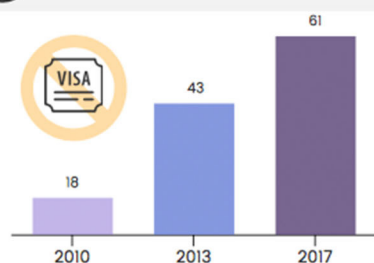
 Over the next **five** years, the number of Chinese tourists may double.

234,000,000+
Chinese tourists
by 2022



Passport holders are expected to **Triple by 2025.**

 A growing number of countries and regions are **visa-free** for Chinese citizens.



Visa Free Countries/Regions for Chinese Citizens



74 Million travel-hungry millennials will graduate over the next decade.