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## HOLA AMIGO 🙋

My name is Polo García. I'm a mission driven designer who has experience solving problems through meaningful digital products. Now I'm looking for my next role and an opportunity to join a team, where I can continue to grow and share what I know.

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## EDUCATION 🧐

Instituto Tecnológico de Monterrey  
B.S. Computer Science and Technology  
Cumulative GPA: 95.15 of 100

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## WORK EXPERIENCE 💪

### Sofía

Señor Product Designer

JUN. 2019 - to date

At Sofía, I executed full design projects. I was brought into the team to help them build their insurance product and build stronger design processes. Additionally, I led the efforts for the design system, and collaboration efforts on the team such as design critiques. During my time at Sofía I have learned about strategic design, service design. One of the biggest pieces of work I did was modelling and designing how services and claims would be consumed on the insurance product.

### Freelance

Product designer

MAY 2019 - JUN 2019

During this very brief period as a full time Freelancer, I worked inside as a contractor inside a product agency to help assist one of their B2B clients. During that project I helped to design a few data views and a main dashboard for the main user of the mentioned software.

### mienvio

Product designer

APR. 2017 - APR.2019

At Mienvio, I planned and executed design work across the main product and internal tools. I was initially brought on to help them rebuild the product based on user-centered design. In addition, I teamed up with another designer and together we rebranded, rebuilt and redesigned the entire product and landing page while implementing atomic design principles and incorporating design thinking into their processes.

## GRVTY

UI & UX Designer  
intern

JUL. 2016 - MAR.  
2017

While working at GRVTY Labs, I was in charge of the UX & UI design (and sometimes front-end development) across a diverse set of projects, which ranged from client work to in-house products. Here during client design sprints, I would function as a facilitator and as a product owner for internal projects. Some of the projects I enjoyed the most working on were a CSS library to support atomic design principles, a repository in Github to gather learning resources, a components library in sketch, the rebrand of the agency, and redesign their landing page.

## SELLPAD

UI & UX Designer  
internship

Dic. 2014 - Nov. 2015

Sellpad was a platform that helps restaurant and coffee shop owners increase sales and prevent loses by improving service and administration. During my time there as a UI & UX designer, I worked with the lead designer on the company's web app, iOS app and landing page in order to improve the user experience and, as a result, reduce client support costs.