What is Oakland Thrives?

- **Oakland Thrives** is a bold citywide effort to make **Oakland the Healthiest City in the Nation** by addressing the social determinants of health for children, youth, and their families.

- With an emphasis on equity, **Oakland Thrives** will take a cross-sector, collaborative approach across 5 areas—health, education, wealth, safety, and housing—all critical to the long-term well-being of Oakland’s children, youth and families.

- **Oakland Thrives is a long-term effort**—we know that it will take time to achieve the changes we want to see. Right now, this work is still in its early stages. Over the last few months, we have convened local leaders to develop the following **vision, goals, and guiding principles** for this effort.

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**Oakland’s children, youth, and families are the healthiest in the nation**

Justice and equity have been achieved in physical and mental health, education, wealth, safety, and housing regardless of race, ethnicity, income, gender, sexuality, disability, geography, and other common predictors of disparity.

- Health: Children and youth are physically, socially, and emotionally healthy.
- Education: Children and youth thrive in school and are prepared for college, career, and community success.
- Wealth: Families are economically stable and youth succeed after high school.
- Housing: Families have quality, affordable, stable housing.
- Safety: Families live in safe, vibrant communities.

**Principles**

- Equity-focused
- Community-inclusive
- Disruptive of the status quo
- Results-driven
- Empathetic to individual experiences
- Consensus-oriented
- Oakland-proud

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What is Oakland Thrives doing?

- We are currently **prioritizing a number of significant projects to implement** in 2017-2018.
- In order to deliver results while we plan, we have **prioritized supporting a few short-term projects**:  
  - Growing the Oakland Promise so it can meet its goal of tripling the number of college graduates from Oakland within a decade.
  - Supporting the Food as Medicine program to improve nutrition for low-income families while also providing economic benefits to local food producers.
  - Facilitating the use of unified electronic medical records by major healthcare providers, so that health information can be used more effectively to deliver care across systems.
  - Ensuring affordable housing and preventing displacement through a variety of actions.
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- Working with Bloomberg Associates, in conjunction with the My Brother’s Keeper National Alliance (MBK) to create a prototype “equity intelligence data platform” to be used in MBK efforts around the country.
- Supporting Impact Tables in Education, Health, Wealth, Safety and Housing by providing project managers who will work with cross-sector, public and private stakeholders to identify leading indicators for wellness and address program and systems change to maximize results.

- Tracking our progress will be essential to success. We are currently developing citywide dashboards to help us track progress toward our goals, learn what’s working and what’s not, and adapt our work to achieve stronger results for Oakland’s children youth and families.

Who is involved in Oakland Thrives?

- The Youth Ventures Joint Powers Authority (JPA), established in 2007, is a unique partnership of political leaders and administrators from the City of Oakland, Oakland Unified School District, and Alameda County committed to supporting improved outcomes for Oakland’s children and families.

- In a major partnership with Kaiser Permanente, the JPA launched the Oakland Thrives Leadership Council (OTLC) in 2016 to bring the ideas and action of multiple sectors to this work. The OTLC is comprised of 30 leaders from JPA member agencies, healthcare organizations, businesses, foundations, higher education institutions, faith communities, and community-based organizations (CBOs).

- The Oakland Thrives Leadership Council works closely with the JPA Board and its associated initiatives: Impact Tables focus on each of the five goal areas that are mobilizing on-the-ground practitioners, administrators, and policymakers while knitting together the landscape of existing work in the city, as well as specific initiatives and projects being sponsored under the JPA umbrella.

- Oakland Thrives Leadership Council Co-chairs Mayor Libby Schaaf, Kaiser Presidents Greg Adams and Janet Liang, County Supervisor Wilma Chan, and OUSD Board President James Harris are deeply invested in making Oakland Thrives a transformative effort for Oakland.

- The JPA provides dedicated staffing and guidance in the multi-year initiative, and supervises the project manager consultants. The JPA is led by Lisa R. Villarreal, who joined as the CEO in 2016.

How can I get involved?

- We welcome the involvement of everyone who is interested. Achieving this vision will require all of us. As this effort develops, we will put out calls for individuals and organizations to become formally involved.

- In the meantime, you are invited to contact the JPA at info@youthventuresjpa.org. The JPA and OTLC meetings are open to the public. Visit the JPA website www.youthventuresjpa.org for more information.