



## **BOARD MEETING MINUTES**

Thursday, January 12, 2017

2:00 PM - 4:00 PM

### **Meeting Location**

Oakland Unified School District  
1000 Broadway Street, 6th Floor, Suite 640, Lake Merritt and Laurel Conference  
Rooms  
Oakland, CA 94607

**The Youth Ventures Joint Powers Authority advocates for children,  
youth and families in the City of Oakland with a special emphasis on  
vulnerable populations.**

**JPA Trustees in Attendance:** LeRonne Armstrong, Sara Bedford, Janis Burger, Wilma Chan, Rebecca Gebhart, James Harris, Jumoke Hinton-Hodge, Nate Miley, Karen Monroe, Libby Schaaf, Antwan Wilson, Lisa Villarreal

**Staff:** Lisa Villarreal, Beverly Bitagon

**Guests:** Tiffany Clarke, Matthew Wilka, Esteban Parker, David Silver, Chris Boynton, Ashley Hill, Julie Hadnot, Michael Gaal, Alicia Dixon, Ricardo Huerta Nino, Andrea Bustamante, Alison Feldman, Alex Marqusee, Iowayne Pena, David Harris

**CALL TO ORDER:** Mayor Libby Schaaf called the meeting to order at 2:24pm.

### **1. WELCOME AND INTRODUCTIONS**

### **2. ADOPTION OF MEETING MINUTES**

The Trustees adopted the November 3, 2016 YVJPA Board Meeting Minutes.

### **3. UPDATE FROM CEO**

JPA CEO Lisa Villarreal updated the Trustees about the advice of the Public Law Group regarding the legal status of the Oakland Thrives Leadership Council, which was created by the YVJPA to serve as a cross-sector advisory body. The Public Law Group has determined that the Oakland Thrives Leadership Council is not a legislative body under the Brown Act. As such, is it not subject to the Brown Act, the Public Records Act, the Oakland Sunshine Ordinance, the Political Reform Act, or Competitive Bidding and related contracting laws. This finding simplifies some of the complex questions related to the group, and allows both the JPA Trustees and the Oakland Thrives Leadership Council to focus on leveraging their respective roles, resources, and accountabilities for impact.

Mayor Schaaf introduced Ricardo Huerta Nino who the City of Oakland has hired as the first Director of Collective Impact. He will be continuing the work My Brother's Keeper, which is former President Obama's legacy program directed at young men of color, intended to ease their path through school into the workforce and keep them clear of the criminal justice system. Oakland has been a featured city for the national program, which was incorporated as a nonprofit organization and is already at work in 200 cities.

Lisa asked Trustees and guests who attended the Oakland Thrives/JPA December 7 joint lunch to comment on the event. First 5 CEO Janis Burger and David Silver shared reflections. Lisa also summarized the remarks given by Fred Blackwell and Orson Aguilar. Lisa also announced the intention to follow up on the energy and momentum in the room with a discussion at the January 25<sup>th</sup> Oakland Thrives Leadership Council meeting about recent actions by Alameda County, City of Oakland, and OUSD to respond to the intended actions to sanctuary cities by the new administration.

Lisa Villarreal and Mayor Schaaf introduced the MBK Oakland and Cross Sector "Equity Intelligence" Data Platform that is being created for 13 cities to share data on important indicators across agencies, in order to focus services more effectively on reducing disparities. Oakland has been selected as a pilot city for the platform, which allows the city to have a strong role in shaping the platform to meet the community's needs. This is the only new project being introduced for the YVJPA to oversee.

Lisa Villarreal shared the YVJPA collaborative initiatives chart, which depicts the various initiatives that the JPA has either initiated, or is supporting, to improve outcomes for children, youth, and families in Oakland. Lisa noted that the intention of this chart is to assist everyone in getting a handle on the multitude of work already underway. In addition, Lisa announced her plans to create a formal process for people to bring any new initiatives to the YVJPA.

#### **4. AUDIT COMMITTEE REPORT**

County Administrator Susan Muranishi was unable to attend the January 12 meeting to present and lead action on the of Auditor's Report of the FY 13/14 and FY 14/15 YVJPA independent audit, and 12/6/2016 Audit Committee meeting minutes and recommendations. As a result, the Trustees voted to postpone these action items until the March Trustee meeting.

In the meantime, Mayor Schaaf previewed the main actions that the Audit Committee will request:

1. approval for Marcus Foster Educational Institute to set up a separate bank account for the YVJPA
2. approval for Alameda County to be given a "bye" for their YVJPA budget contribution in FY2017-2018, because they were the only YVJPA government funder that contributed in FY2013-2014

3. approval of the creation of a finance committee

## 5. UPDATE ON LEADERSHIP COUNCIL AND IMPACT TABLES

FSG provided a progress report about its work to support Oakland Thrives Leadership Council and the Impact Table co-chairs.

Lisa provided context that this would be FSG's last presentation to the YVJPA, as they are winding down their support to correspond with the onboarding of new YVJPA staff and Bloomberg Associates, who will support this work over the long term.

Matt Wilka from FSG began the presentation by emphasizing the structures that the JPA has put in place over the last year to support stronger collaborative work in Oakland: the launch of a cross-sector advisory body, the Impact Tables to organize work on the ground, and new indicators and data that have been identified to chart progress. This work takes time, and is still in the early stages, but Oakland is on track compared with other cities that have taken on this type of large-scale collaboration.

Matt and his colleague, Tiffany Clarke, then presented specific products that have been created to support next steps. First, they shared a draft dashboard that provides an asset-based, equity oriented way to describe the health and wellbeing of Oakland's children, youth, and families along with 20 long-term indicators selected by the YVJPA and Oakland Thrives Leadership Council. The next steps on the dashboard are to set targets for any indicators that do not already have one and to build out an interactive platform to display the data - MBK/Bloomberg Associates will lead this work through their work on the Equity Intelligence Data Platform. Second, FSG shared a landscape analysis of 31 collaborative initiatives that provides information about the goals, populations, indicators, and strategies being pursued by various initiatives in order to help local leaders find ways to align, streamline, or combine efforts, and to address gaps. The landscape analysis is being finalized and the intention is to share it publicly once it is complete.

Lisa acknowledged FSG's work in setting the stage for the ongoing work on the data platform and in the Impact Tables, and thanked the team.

## 6. HIRING REPORT

Lisa Villarreal introduced the first set of hires under the previously approved 2016-17 hiring positions and budgets: For the MBK Manager (Oakland's Director of Collective Impact) Position, Lisa introduced Ricardo Huerta Nino. He has been selected for a 25% co-funded hire with the City of Oakland to lead My Brother's Keeper Oakland and the Oakland "By All Means," Harvard Initiative, both initiatives in partnership with the JPA. For Interim Executive Assistant to the CEO, Lisa introduced Beverly Bitagon.



Lisa also announced her intention to hire a Data/Research Manager as a proposed 50% co-funded hire with MBK Oakland's Bloomberg Associates to support the creation of the Equity Intelligence Data Platform previously discussed.

The Trustees voted to approve the hiring of Ricardo Huerta Nino and Beverly Bitagon.

Finally, Lisa noted the challenges inherent in pursuing future hiring if she is required to seek JPA approval for each new hire. Given that the Trustees meet every 8 weeks, withholding hiring decisions until meetings would risk losing qualified candidates. To address this issue, Lisa requested the creation of an HR committee to provide hiring guidance and approval on staffing decisions between YVJPA Trustee Meetings. The Trustees voted to approve an HR Committee, and Janis Burger and Jumoke Hinton-Hodge agreed to serve on the committee. In addition, JPA's fiscal sponsor, MFEI's Alicia Dixon will also serve on this committee.

**Lisa Villarreal**

#### **7. INTERIM OUSD CO-CHAIR REPRESENTATIVE**

The Trustees also discussed upcoming decisions related to filling the OUSD Trustee slot being vacated by departing Superintendent Antwan Wilson. OUSD Board President James Harris shared that the OUSD board would be approving their new YVJPA Trustee in February and would officially appoint her/him at the March YVJPA meeting.

Mayor Schaaf led a discussion about the selection of a new YVJPA Board Co-Chair. Since Superintendent Wilson has also been serving as one of the three YVJPA Board Co-Chairs, a new Co-Chair will need to be selected. The Trustees decided to table a vote on the new Co-Chair until the OUSD Board appoints their new YVJPA Trustee.

#### **8. OPPORTUNITIES FOR INNOVATION, RESEARCH, AND ACTION**

Lisa introduced a Pre-K early warning system pilot that is being discussed by The California Endowment, First 5 Alameda County, and Kaiser Permanente, and that will also be introduced at the January 25 Oakland Thrives Leadership Council Meeting. This idea is in its early stages, and no action was requested from the Trustees. Instead, the Trustees used this idea as a jumping off point for a discussion about the process and criteria that it will need to put in place to guide how the Trustees determine whether and how to support project proposals.

#### **9. MEMBER UPDATES**

Mayor Schaaf called for brief updates from JPA Board Members on issues relating to the business and purpose of the YVJPA.

Superintendent Antwan Wilson offered thanks to everyone who celebrated the McClymonds high school's state football championship. He remarked on what a tremendous experience it was for the students to be treated like a professional



team and be supported by their community. He also mentioned that this would be his last JPA Board Meeting as he would be departing for his new post as Chancellor of D.C. Public Schools.

#### **10.PUBLIC COMMENT**

Mayor Schaaf opened the meeting for public comment. No members of the public offered comments.

#### **11.ADJOURN**

Mayor Schaaf adjourned the meeting at 4:00pm.

The next Youth Ventures Joint Powers Authority board meeting is **Thursday, March 2, 2017, 2:00 PM to 4:00 PM** at 1000 Broadway 6<sup>th</sup> Floor Lake Merritt and Laurel Conference Rooms.