

EXPERIENCE

Visual Designer | Swords to Plowshares

FEB 2020 - PRESENT

- Led a successful company rebrand, including a comprehensive visual communications refresh and a website redesign using no-code development tools. Fully owned website's front-end and back-end, including CMS database management. The migration of the company's website from Wordpress to Webflow resulted in:
 - Improved organizational workflow efficiency and productivity,
 - Over \$500,000 in new direct website donations
 - Integrated donor management, communications, and automation softwares leading to over 3,000 new contact leads
- Oversaw all visual and creative strategies, research, and execution of design for marketing, special projects, events, and multi-million dollar fundraising campaigns.

Communications & Design Coordinator | Swords to Plowshares

OCT 2018 - FEB 2020

- Modernized the agency's visual branding, resulting in an updated and consistent look and feel across all marketing collateral.
- Managed all vendor communications for printed materials, ensuring timely delivery and adherence to brand guidelines.

Visual Designer & Consultant | Freelance

FEB 2016 - PRESENT

- Provided full-service design consulting to multiple Bay Area-based non-profit organizations and businesses. Services included website development, annual reports, presentations, and more.
- Successfully managed projects for clients such as the Japanese Community Youth Council, ScholarMatch, Netflix/UCLA Dream Center and more.

EDUCATION

San Francisco State University | B.S Visual Communication Design 2013-2018

SKILLS

DESIGN | Brand identity & strategy, Design systems, UX/UI design, Prototyping, Print production & digital layout design.

TECHNICAL | Proficient in Adobe Creative Suite and No-code development platforms such as Webflow, Sketch, Figma, etc. HTML, CSS, and Javascript. Photography & art direction.

STRATEGY | Design thinking, Ethical storytelling, Usability and Inclusive design, Research and Development, Copywriting and editing, Cross platform social media communications

KUDOS

Hearth Homes Inclusive Design | Award / 2018

Design For All Institute of India | Publication / 2018

Epsilon Pi Tau (EPT) | Professional Membership