

ALYANA FELICIANO

UX/UI AND VISUAL DESIGNER
ALYANAFELICIANO.COM

APF.DSGN@GMAIL.COM
(415) 949-9216

EDUCATION

San Francisco State University
B.S Visual Communication Design

LANGUAGES

Fluent in English & Tagalog
Proficient in HTML/CSS and Javascript

PROGRAMS

Adobe XD, Photoshop, Illustrator,
Indesign, Sketch, Google Drive

EXPERIENCE

EDUCATIONAL ADVISOR

JCYC San Francisco College Access Center
September 2015–Present

- Provided culturally competent college advising to low income high schoolers.
 - Designed print and digital materials.
 - Created and managed website.
 - Designed “Educated&” t-shirt campaign to fundraise and promote scholarships for summer program students.
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CREATIVE DESIGNER

Scale Magazine, Graduate Journal of Design
Spring 2018

- Worked with a team of graduate students to produce content for magazine.
 - Designed layout, edited photos, and typeset all main feature articles.
 - Worked closely with design director and copy editors under strict deadlines to publish physical books.
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RESEARCH INTERN

Nathan Shapira Design Archive
Fall 2017

- Designed website
 - Worked with Google Drive to digitize Nathan Shapira’s design collection
 - Helped organize and manage School of Design Portfolio Night
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SOCIAL MEDIA & PROJECT MANAGER

G7&C.
August 2014–Present

- Managed website and designed graphics for social media platforms (ie. Facebook, Twitter, and Tumblr) for international fanbase.
 - Managed teams internationally to coordinated events.
 - Cultivated a following of over 109,000+ on Twitter. Created worldwide trends, generating over 10,000,000 tweets of participation.
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AWARDS

Hearth Homes Inclusive Design
Award & Scholarship

REFERENCES

Contacts available upon request.

Tyla Brown, Associate Director
JCYC College Access Programs

Ricardo Gomes,
Professor/Coordinator
Design Center for Global Needs/
Shapira Design Archive
San Francisco State University
