



Peat extraction and processing manufacturing investment

OOO Ecoprom company profile

Established: in 2015
Website: peatcoin.com
Scope: peat extraction and processing

Exporting countries: China, Iran, Vietnam
Retail: Lenta, OBI, Perekrestok, Auchan
Extracted in 2017: 150 t. m³
Earned: 3.7 mln \$
Profit: 2 mln \$

Token Sale:

Hard cap: 10 mln \$
Soft cap: 1 mln \$
Total PTNs: 17 mln
10 PTNs = 1 m³ of peat

Pre-ICO PeatCoin = 0,5 \$
1 week ICO PeatCoin = 0,7 \$
2 week ICO PeatCoin = 0,8 \$
3 week ICO PeatCoin = 0,9 \$
4 week ICO PeatCoin = 1 \$

Dates:
Pre-ICO — Q1 2018
ICO — Q2 2018

Information on OOO Ecoprom:

- Field "Chistoye" with 20 mln m³ peat confirmed stock.
- Mining license for 25 years / CBE07556T3.
- Three years of successful operation.
- Canada — and Finland-manufactured advanced high-tech equipment / premierotech.com.
- Membership in International Peatland Society / peatsociety.org.
- 167 specialists team.
- Successful outlets for China and Iran.
- Retail of networks: Lenta, OBI, Perekrestok, Auchan.

ICO pre-conditions:

Geographic:

- the field "Chistoye" is the easternmost field with the comparable peat stock;
- output growth due to the export to Asia countries.

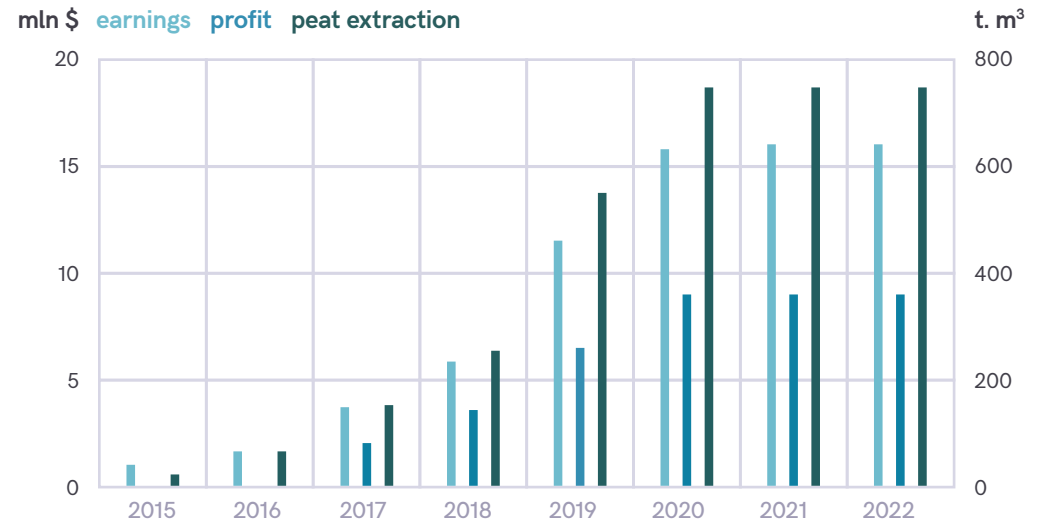
Socio-economic:

- population of the main outlets is 2.15 bln people;
- agriculture is based on the imported fertile soil;
- solution for food security issue.

Business:

- preliminary agreements and valid contract for products supply to China and Iran.

Volumes of peat extraction and finished products sales



Distribution by the main sales channels in 2017

- "hobby" market of Russia - 60 t. m³
- "prof" market of Russia - 70 t. m³
- Export - 20 t. m³

Upon the implementation of investment project

- "hobby" market of Russia - 80 t. m³
- "prof" market of Russia - 110 t. m³
- Export - 560 t. m³



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Road map



ICO stages

1 stage – implementation of Pre-ICO Q1 2018

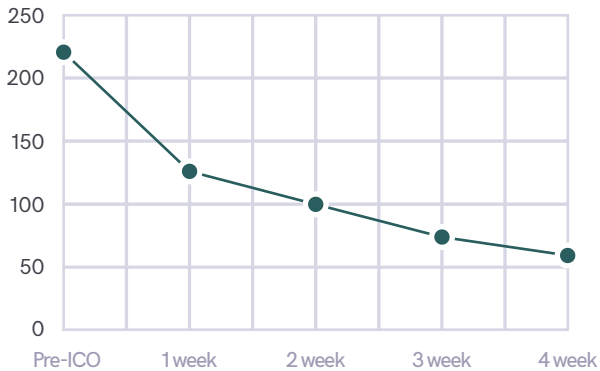
Investment – 0.7 mln \$, 1.4 mln PTN at the price of 0.5 \$

2 stage – Fund raising (ICO) Q2 2018

- 1 week ICO: 1 PTN = 0.7 \$
- 2 week ICO: 1 PTN = 0.8 \$
- 3 week ICO: 1 PTN = 0.9 \$
- 4 week ICO: 1 PTN = 1 \$

Quantity of sold tokens: 14 mln. PTN

Profit %

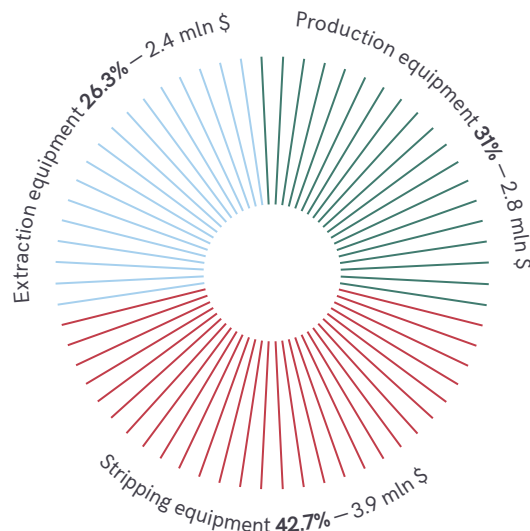


Investor's income will be not less than 60% at a minimum price of token buyback. Whereby, the buyback mechanism will increase the liquidity at the market, promoting therefore the token price growth.

The total amount of the required investments is **9 mln \$** (excluding the investments in the circulating assets).

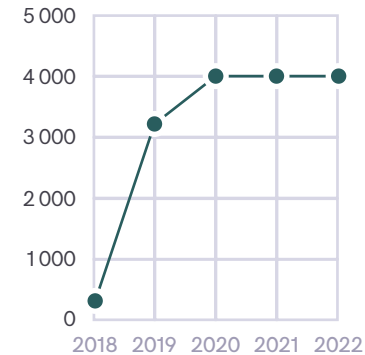
– **Hard cap: 10 mln \$** – **Soft cap: 1 mln \$**

Investment distribution



As the company OOO Ecoprom is an operating enterprise with outputting yet today, upon the ICO completion it will be able to exchange PTN token for the corresponding volume of the raw peat based on 10 PTN = 1 m³ of peat (the exchange will be carried out in multiples of one m³).

BuyBack t. \$



Token buyback will be performed at the market value at the buyback date but not less than 1.6 \$ per a token. Thus, if the token exchange price is less than 1.6 \$ per a token, we will carry out the buyback at the price of 1.6 \$ per a token.

By reaching the HARD CAP and thus peat extraction in the volume of 750 000 m³ annually, the guaranteed amounts directed on token buyback from the market will be as follows (in USD):

Profit taking

– **Token sale on the stock exchange.** The token price will grow to the price of the guaranteed buyback minimum – 1.6 \$.

– **Token sale on the BuyBack stock exchange.** Upon the commencement of project implementation, the token price will grow due to the favourable news background and arrival of additional liquidity to the stock exchange from the guaranteed buyer – OOO Ecoprom.

– **Speculative escalation of the token price.** All our efforts for project implementation: BuyBack procedure, large number of tokens and low entry price (the token price) will result in sufficiently great activity of investors at the stock exchange followed by the speculative escalation of the token price. This will allow investors to come out of the project and bank the profit at any time of project implementation.