WILL WANG

Product Designer   willwangdesign.com

SKILLS

Full-stack UX design
Conversational UI Design
VR Design
Industrial Design
3D Modeling and Rendering
Rapid Prototyping

TOOLS

Figma
Sketch
Principle
Zeplin
Invision
Abstract
Adobe
Unity
Xcode

PROGRAMMING

HTML 5
CSS

AWARDS

MIT Hacking Medicine
3rd Place Prize, 2019

MIT Design for Inclusion
2nd Place Prize, 2019

EDUCATION

Yale School of Management,
Executive Education, 2019

University of Washington
Master of HCI + Design, 2018

The Ohio State University
B.S. in Industrial Design, 2016

Product Designer - GROUPON   2 Years, 2020-Now

- Launched personalized recommendation feature in Merchant Center, driving platform engagement trajectory.
- Revamped inventory management tool and Self-service on multi-platforms.
- Integrated notification and messaging system to improve merchant experience.
- Launched the Groupon Marketplace on multi-platforms.
- Created northstar vision for consumer experience and presented to the senior leaderships.
- Migrated and maintain the design systems with UI designers and engineers.

Senior Product Designer - SOFTVISION   1 Year, 2019-2020

- Designed and shipped 8 features of the PwC internal platform for its 250k global employees; achieve a steady increase of 5% in monthly active users.
- Led the design of platform gamification and set metrics for shipped features.
- Collaborated with the UI designer and engineers to craft the internal design system.
- Created design frameworks and radical approaches to optimize the team workflow.

Senior Product Designer - MIJIE VEHICLE   2 Years, 2017-2019

- Led the prototyping and testing of the dashboard interface on electric vehicle with engineers; increased 45% in user action speed and 32% in accuracy.
- Built and launched the marketing website, leading to a 13% increase in sales within the 1st quarter.

Graduate Interaction Designer - HTC   1 Year, 2017-2018

- Worked with 2 designers and 1 developer to create a virtual environment controlled by users' brainwaves via the brain-sensing device and HTC Vive.
- Responsible for user research and design specifications for VR.
- Built and iterated 3 functional prototypes to simulate the VR environment for user testing under time and budget constraints.

UX & Industrial Designer - ELECTROLUX   1 Year, 2016-2017

- Created 15 designs and 4 prototypes for the oven control panels; 2 of them were selected as the design direction by global design teams.
- Designed and prototyped conversational user interface on Alexa enable appliances with cross-functional teams.
- Filed 7 design and utility patents on appliances.