



Will Wang

Product Designer

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SKILLS

Wireframing
Prototyping
Usability Testing
User Research
Storyboarding
Competitive Analysis
Conversational UI Design
AR/VR Design
Physical Computing
Industrial Design
3D Design
3D Modeling
Rendering

TOOLS

Sketch
Figma
Abstract
Invision
Principle
Adobe Creative Suite
Unity
Xcode
HTML 5
CSS
Processing

EDUCATION

Yale School of Management
Executive Education

University of Washington
Master of HCI + Design

The Ohio State University
B.S. in Industrial Design

AWARDS

MIT Hacking Medicine
3rd Place Prize, 5/2019

MIT Design for Inclusion
2nd Place Prize, 2/2019

SOFTVISION

Senior Product Designer

11/2018 - Now

Design and ship 8 features of the PwC internal platform for its 250k global employees; achieve a steady increase of 5% in monthly active users. / Lead the design of platform gamification and set metrics for shipped features. / Collaborate with the UI designer and engineers to craft the internal design system. / Create design frameworks and radical approaches to optimize the team workflow.

YUNDONG.AI

Lead UX Designer

8/2018 - 10/2018

Led the product team in redesigning image browsing and editing features for both web and mobile apps; launched on Dec, 2018. / Collaborated with product managers and engineers to launch the in-app messaging feature; increased monthly user retention rate by 13%.

HTC

UX/UI Designer

1/2018 - 8/2018

Worked with 2 designers and 1 developer to create a virtual environment controlled by users' brainwaves via the brain-sensing device and HTC Vive. / Responsible for user research and design specifications for VR. / Built and iterated 3 functional prototypes to simulate the VR environment for user testing under time and budget constraints.

MIJIE VEHICLE

Lead Product Designer

3/2017 - 5/2019

Led the prototyping and testing of the dashboard interface on electric vehicle with engineers; increased 45% in user action speed and 32% in accuracy. / Built and launched the marketing website, leading to a 13% increase in sales within the 1st quarter.

ELECTROLUX

UX & Industrial Designer

7/2016 - 6/2017

Created 15 digital interfaces and 4 prototypes for oven control panels; 2 of them were selected as the design direction by global design teams. / Designed and rapidly prototyped conversational user interface with multidisciplinary teams on future Alexa enable appliances. / Filed 7 design and utility patents on food preparation appliances.