



# Will Wang

Product Designer

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## SKILLS

Wireframing  
Prototyping  
Usability Testing  
User Research  
Storyboarding  
Competitive Analysis  
Conversational UI Design  
AR/VR Design  
Physical Computing  
Industrial Design  
3D Design  
3D Modeling  
Rendering

## TOOLS

Sketch  
Figma  
Abstract  
Invision  
Principle  
Adobe Creative Suite  
Solidworks (Certified)  
Unity  
Xcode  
HTML 5  
CSS  
Processing

## EDUCATION

University of Washington  
Master of HCI + Design

The Ohio State University  
B.S. in Industrial Design

## AWARDS

MIT Hacking Medicine  
3rd Place Prize, 5/2019

MIT Design for Inclusion  
2nd Place Prize, 2/2019

## SOFTVISION

### Senior Product Designer

11/2018 - Now

Design and ship 8 features of the PwC internal platform for its 250k global employees; achieve a steady increase of 5% in monthly active users. / Lead the design of platform gamification and set metrics for shipped features. / Collaborate with the UI designer and engineers to craft the internal design system. / Create design frameworks and radical approaches to optimize the team workflow.

## YUNDONG.AI

### Lead UX Designer

8/2018 - 10/2018

Led the product team in redesigning image browsing and editing features for both web and mobile apps; launched on Dec, 2018. / Collaborated with product managers and engineers to launch the in-app messaging feature; increased monthly user retention rate by 13%.

## HTC

### UX/UI Designer

1/2018 - 8/2018

Worked with 2 designers and 1 developer to create a virtual environment controlled by users' brainwaves via the brain-sensing device and HTC Vive. / Responsible for user research and design specifications for VR. / Built and iterated 3 functional prototypes to simulate the VR environment for user testing under time and budget constraints.

## MIJIE VEHICLE

### Lead Product Designer

3/2017 - 5/2019

Led the prototyping and testing of the dashboard interface on electric vehicle with engineers; increased 45% in user action speed and 32% in accuracy. / Built and launched the marketing website, leading to a 13% increase in sales within the 1st quarter.

## ELECTROLUX

### UX & Industrial Designer

7/2016 - 6/2017

Created 15 digital interfaces and 4 prototypes for oven control panels; 2 of them were selected as the design direction by global design teams. / Designed and rapidly prototyped conversational user interface with multidisciplinary teams on future Alexa enable appliances. / Filed 7 design and utility patents on food preparation appliances.