

DRAFT PAGE OUTLINE

First I begin with a basic list of page names . Under each page I want to know sections that should be on that page. Remember , this is raw and needs to be super simple. Resist getting detailed . Get your draft overview on the page.

Landing Introduction to

- Intro – What is
- Why it was created
- What we do
- Our Advantage: Why us
- Testimonials

The Network

- Intro: Pioneering the Industry
- Activity bar
- What is it: The network
- Our model:
- Services and digital platform designed
- How we connect the industry
- Digital platform/community/marketplace
- How it works
- Get involved
- Membership subscriptions
- What you can post
- Tools
- We welcome your input
- How to get started

For Properties

- The mission
- Our vision
- Three principles
- Key benefits
- Membership levels
- Features: What you get
- Testimonials

For Affiliates

- Why it was created
- To be a total solution for industry
- Affiliate categories
- How we help you
- Membership levels
- Features: What you get
- Package details
- No risk, no commitment, etc. icons

Our Team

Join

- How it works
- Cost
- Form

Shop