

NEW WEB PAGE OUTLINE

RESEARCHED DATA

Blue – Has been added

A study by Forbes Media and IPG Media Lab

found that 41% of participants were more likely to express intent to buy from a brand when looking at pages with branded content, as compared to looking at a regular web page with no branded content.

According to a study conducted by Aberdeen Group

the average website conversion rate is twice as high for process-focused companies, and the average email click-through rate is 30% higher. **Creating original content is considered a major challenge for 69% of marketers today.**

A 2001 McKinsey & Company

study showed that only 2% of transaction site customers returned after their first purchase, while 60% of new online community users began using and visiting the sites regularly after their first experiences. This type of data is undeniable and now businesses must adjust their overall strategies to network more.

The survey shows that 27% of the total adult population attends a gym, fitness center or health club and 61% of regular exercisers are doing gym-type activities - THE NIELSEN: LES MILLS GLOBAL CONSUMER FITNESS SURVEY (2013)

American Banker magazine, about 90% of recent multifamily construction has been rental apartments. -BD+C's

Seventh annual Rent.com 2015 survey

64% of property managers reported that they are not doing anything different from one year ago, in order to fill vacancies

53% of property managers said that they were more likely to bring in a new tenant at a higher rate, than negotiate and renew a lease with a current tenant that they already know.

45% of property managers have noticed an increase in the number of millennial renters.

34% reported that renters are holding on tight to their apartments and renewing their leases (up from 29% in 2014), rather than trying their luck elsewhere.

Reviews.com

The best software offers many intuitive tools except actually dealing with clients, you're left to do that on your own – Reviews.com best property management software 2016 & Paul Belmore, Property manager Lynnwood WA

Appfolio & 2012 by Aimee Miller of Propertymanager.com

85% of social networking users expect a business to be active in social media

62.5% of residents say they would post a positive comment on a community page or apartment rating site the website asked

88% property management professionals on apartmentratings.com said they don't give incentives to residents for submitting reviews

37.7% of residents say they used community social networking sites to view news and updates from the staff. 28.2% for schedule of events and activities. 23.4% used it for feedback. 20.5% to communicate with staff. 16.4% to communicate with other residents.

60% of property manager say they do not have mobile websites

83% of property managers say they do have social twitter or other like links or widgets for social channels

Currently one 1 property management software that fully integrates to a mobile platform – Appfolio

APARTMENT COMMUNITY AMENITIES

Steve Brown Apartment Research & June 29th, 2016 By Jennifer Oppriecht

65% say they would you like to see some special apartment-related services be accessible via your mobile phone?

J Turner Research's 2011 *Evolving Resident Demographics* report

For Millennials & Baby Boomers, Fitness centers rank as the No. 1 & 2 respectively common-area amenity preference among 83% of apartment dwellers, according to J Turner Research's 2011 *Evolving Resident Demographics* report. – In Paint magazine, [Sally J. Clasen](#)

When asked, which are the most 5 common-area amenities to you, 81% millenias and baby boomers rank fitness centers as No. 1 & 2

MFE's groundbreaking survey of nearly 85,000 renters.

SECOND HIGHEST SURVEY

The multifamily industry is going all out to entice renters with cutting-edge homes embellished with the latest smart-home technology, stylish interiors, and lifestyle-enhancing amenities. But the million-dollar question is: Are renters ready and willing to pay for such upgrades? The unequivocal answer is no. In today's pricey market, they don't want any additional increase in their rents.

This is the central conclusion of the most-recent MFE–J Turner Research study, which garnered 84,924 responses nationwide. As *Multifamily Executive's* Concept Community data partner for the fifth consecutive year, *J Turner Research undertook an extensive national research project. Titled "The Next-Gen Apartment: What Renters Want," the study focuses on the technology, lifestyle, and interior upgrades and amenities desired by residents. Nationwide, 84,924 residents living across 1,555 communities representing 26 apartment companies responded to the survey, the second highest participation level ever for a Concept Community study.* Additionally, 38% said they would be willing to pay for fitness machines with individually tailored connectivity and Bluetooth options

As expected, the majority (59%) of respondents were millennials (18 to 34 years), followed by Gen Xers (35 to 50), at 25%; baby boomers (51 to 70 years), at 14%; and the Silent Generation (71 years and above), at 1%. (An additional 1% chose not to specify.)

The Top Student Housing Common-Areas and Amenities by Joseph Batdorf Mul – Survey Says:

These are just some of the findings of “Gauging Student Living Preferences,” a survey of 7,095 graduate and undergraduate students prepared exclusively for *Multifamily Executive* by Houston-based J Turner Research. Apartment size is a significant driver behind student housing decisions... **When it comes to communal spaces, fitness centers top the list of common areas students say they’re most likely to use.**

Social Media Examiner

annual survey of nearly 3,000 marketers leads to a ton of insights into how marketers think about social media and sharing. Interestingly enough, in a social landscape dominated by visuals, it is written content that most resonates with marketers. Over half of marketers (58 percent) claim written content is their most important form of social content. Visual content came in second (19 percent.)

MARKETING & ADVERTISING

- A. Health & Fitness program demand: Data above
- B. Marketing & Advertising promotion campaign cost: Below
- C. Staff percentage of daily tasks: Below

Marketing & Advertising

232 apartments and we spend approximately 7,752 a year in marketing about 646 a month, and of that 646, each month we spend about half on our resident event. Website Design, Branding Strategy, Search Engine Optimization, Pay Per Click, Messaging

Twitter – 7500

Website clicks or conversions campaigns
Followers campaigns
Tweet engagement campaigns
App installs or app engagement campaigns
Leads campaigns
Video view campaigns
Pre-roll campaigns

Facebook – upwards of 9000

social media marketing on channels like Instagram, Pinterest, LinkedIn, and SnapChat, those additional channels can easily cost you \$1,000 or more for each one that you add on.

In general, you should *expect to pay anywhere from between 10%-20% of the total ad buy to have an agency manage your campaigns for you.*

Some agencies charge a minimum of \$4,500 per month for Facebook and Twitter management, but won't include any strategy behind the efforts.

Creating a comprehensive strategy for social media marketing and outsourcing all work for all channels (with a minimum of two social networks) costs anywhere from \$3,000-\$20,000 per month, with the industry average settling between \$4,000-\$7,000 per month. If you want the social media agency to start the accounts from scratch and consult on a 4- to 12-month contract, you'll pay between \$3,000-\$15,000 per month.

An audit of your current social media strategy

with a few pointers on how to improve? Better bust out the AmEx, because it's going to cost you anywhere from \$2,000-\$10,000

social media marketing is so much more than setting up profile and sending out some tweets. From audience and list building, to the right image sizes to use for each platform, to which kinds of posts convert the best, to leveraging your social media posts to create PR opportunities...there is an endless and ever-changing list of skills, tools and best practices that social media marketers must stay on top of to consistently provide ROI to their clients.

The average hourly rate for a digital agency is over \$100

For a custom research study, expect anywhere from \$20,000 and beyond.

You'll need to get monthly retainer contract and operate on a project based fee payment structure which averages around \$3000

depending on size and scope of your marketing needs with that agency, expect to pay anywhere from \$2,500 to \$50,000 and up for larger scopes, per month. And that's just for the staff member's time and expertise. You'll also have to budget for production costs, media buys and the like.

Staff Primary Tasks & Duties: (Add screenshots of sample job descriptions published – to show it's not geared toward technology, digital)

primary responsibility is to show properties for lease to prospective tenants
reviewing contract terms
confirm rental applicant data and personal references
record-keeping, making copies of documents
fulfilling work orders, arranging for repairs, dealing with problem and occasionally settling disputes
Assists in obtaining and/or distributing marketing information via telephone and/or in-person visits
Completes direct marketing mailers

APARTMENT RESEARCH

MPF Research

More than 50,000 apartments are currently being built in the Dallas-Fort Worth area - a jump of almost 7,000 units in just the last three months, according to a new report. More apartments are under construction in D-FW than anywhere else in the country. Up about seven times what they were five years ago. Almost 10 percent of all the apartments being built in the entire U.S. are in the D-FW area. Less than 5 percent of D-FW apartments are empty, up by more than 6 percent in the last year. Average rents in the newest units are \$1,448. To date in 2016, net apartment leasing in the D-FW area has totaled 7,722 units. "The in-town Dallas building number is now 6,000.

2016 Shreve Land Constructors

Interactive Fitness Centers

Full-service, 24-hour gyms have become a multifamily residential standard in many major urban areas. Facilities for yoga/pilates and spin classes are on the rise, as are machines with built-in and attached TVs. If you want to attract fitness-minded residents, your gym facilities should rival those of nearby fitness clubs.

2016 Shreve Land Constructors – How to Attract Millennials to Your Apartment - October 16, 2016

If you're looking to attract more of the 18-35 crowd dominating demand for apartment rentals today, here is some advice. They cited Top 4 concepts to focus on [Go Digital](#)

Millennials are used to being able to do just about everything with the click of a button, and the correlation between an apartment community's web presence and that community's popularity with millennials is undeniable. Develop and maintain an attractive web page, make it possible to apply for an apartment and pay rent online, and manage social media accounts for your communities if you want to have a hope of recruiting and retaining more millennial residents.

Champion the Environment

Millennials care about sustainability. They want low-flow plumbing fixtures, compact fluorescent or LED lights, programmable thermostats, and energy-efficient appliances. Show prospective residents that you are a proud steward of environmental sustainability, and your apartment's appeal to millennials will likely rise.

Focus on Community

Most millennials hardly remember a world without internet, and have carried a mobile phone in their pockets for at least half their lives. Millennials are used to and, in some ways, dependent on virtual communication. But they're increasingly aware of this dependency, and value in-person community as a result. Pay attention to detail when designing community spaces. Give residents the opportunity to lead and attend yoga and pilates classes in your fitness centers. Host engaging community events. And use your website and social media channels to promote them.

Revamp Amenities

Millennials have the capacity to mystify older generations, but leave no mystery as to what they want. Designer finishes, pet-friendly amenities, bicycle workspace and parking, fully wired communities, and charging outlets with USB ports are a few of the amenities millennials care about. Tailor your amenities to cater to millennials, and millennials will follow.

Younger adults have always constituted a large share of apartment demand, but millennials are even more drawn to apartments than their parents and grandparents were. To capitalize on this trend and make your apartment attractive to the millennial generation who can keep your occupancy rate high, work with a multifamily contractor who is committed to quality and will work to make your vision a reality.

Five Amenities Apartment Dwellers Want, June 21, 2016

Smart Technology

Package Delivery Lockers

Resort-Style Pools

Pet-Friendly Features

Fancy Gyms

For your community's fitness center to be a selling point to apartment hunters in the area, it better have long hours and a selection of the latest and greatest exercise equipment. Attachable TVs, yoga and pilates rooms, and 24/7 hours are some of the features that can make prospective residents view your fitness studio a viable alternative to a monthly gym membership.

Top 5 Apartment Amenities Trends for 2016, by James G. Lenhardt, CPC, CTS of Hire Priority

Rooftop Terrace, Bike-Friendly, (Extremely) Pet-Friendly, Improved Common Areas & Group Exercise Classes

The empty apartment gym is quickly becoming a thing of the past. Residents are asking for group fitness classes and detox programs run by their leasing properties. Popular classes include yoga, boot camp fitness, and weight-lifting. Many properties are partnering with personal trainers and instructors in their area to offer the fit-lifestyle to their residents.

Amenity Evolution, Multifamily Executive

Bill Greene, senior design manager, Central region, for Atlanta-based Wood Partners, is one of those pros. For 25 years, Greene has been helping add design amenities to apartment buildings, the last eight at Wood Partners. "The bar's being raised higher and higher on these communal amenities," "Millennials expect them

The National Multifamily Housing Council and Kingsley Associates surveyed approximately 120,000 renters at 3,280 apartment communities nationwide

THE LARGEST APARTMENT PREFERENCE SURVEY EVER.

To gauge their interest in specific communal amenities. In the selection of amenities above, the percentages shown represent those residents who said they were “interested” or “very interested” in that amenity; the dollar figures indicate how much more in rent those who were interested or very interested would expect to pay for that amenity. **The NMHC/Kingsley Associates 2015 Apartment Resident Preferences Survey analyzes data from nearly 120,000 responses** across the country about their priorities for home features, community amenities and more based on a variety of demographic factors. Comprehensive analysis is also available for 44 local markets. More survey information, including the many additional amenities that respondents are drawn to, is available at www.nmhc.org/residents.

The National Multifamily Housing Council (NMHC), along with Kingsley Associates

polled nearly 120,000 residents about communal amenities in a survey last fall and results were fairly steady across the board. The unswerving marks caught Rick Haughey, NMHC’s vice president of industry technology initiatives, off guard. “There are core things people are looking for in an apartment,” he says. “That was surprisingly consistent across the United States.”

Nationally, 94% of respondents to the NMHC/Kingsley survey said they were interested or very interested in parking, by far the No. 1 amenity or feature. Pools (83%), fitness centers (82%), and secured community access (80%) were next on the list. Data from five metros—Boston, Miami, Denver, Houston, and Seattle—back up these figures.

There were 9 categories:

82% said they pay an average of \$40.77 extra on rent for classes.

Amenity decisions aren’t just driven by residents. Investors in Wood Partners’ deals have become more hands-on these days, Greene says, and want to make sure the company is providing the right features to attract clients. The added investment in amenities, he adds, doesn’t hurt the company’s bottom line because it’s a necessity in order to keep pace with the competition. **“Our competitors are always trying to outdo one another,” Greene says. “A property can easily fail if you’re not building what the market demands.”**

Atlanta-based Gables Residential has concentrated more of its time and resources on amenity spaces in recent years, says Cristina Sullivan, executive vice president of operations, because its clients are now looking for a full living experience.

“Amenities and services have become a bigger part of the equation for them,” she says of Gables’ residents. Newer projects have more features, and older ones are adding similar features to bring them up-to-date.

Most notably, he adds, fitness centers have grown not only in size but in offerings, as well. “Why go join a gym when you’ve got everything here?” he says.

DEMOGRAPHICS

Millennials

Harvard Business Review – A recent Adobe study

Email Is the Best Way to Reach Millennials, Kristin Naragon November 12, 2015

In fact, Millennials check email more than any other age group, and nearly half can’t even use the bathroom without checking it. **That same study found nearly 98% of Millennials check their personal email at least every few hours at work, while almost 87% of Millennials check their work email outside of work.** Email is not only relevant for Millennials, it also happens to remain the channel where direct marketers get the highest ROI (\$39 for every dollar spent, according to the Direct Marketing Association).

Mobile is a must

Millennials are more likely than any other age group to check email on smartphones, with 88% reporting that they regularly using a smartphone to check email. If you’re not mobile first, you’re not putting your Millennial customers first. Responsive design has been a mantra for some time, but if you’re not employing it, you’re alienating an important generation of consumers who live, breathe, and sleep with their mobile devices.

Timing is everything

Looking at opens and clicks won’t get you anywhere without analyzing the day of week and time of day those emails are opened and clicked. For example, we found that **Millennials are more likely than any other age group to check email while in bed (45.2%).** Why not experiment with sending emails first thing in the morning or late in the evening with content relevant to that time of day?

Pictures are worth a thousand words

They’re also an important mechanism for Millennials to filter messages. Why send an email survey asking for written feedback when all you need to do is provide a choice between a smiley face and a frown? Images are an integral part of Millennial language, even in the workplace. A third of Millennials believe it is appropriate to use an emoji when communicating with a direct manager or senior executive, so it’s a safe bet they’re even more comfortable when it comes to emoji from brands. Millennials are thinking and communicating in images, so marketers need to optimize emails for images and allow for quick feedback through emoji.

Less is more

Email marketing to Millennials isn’t about sending more of the same. Many Millennials want to see fewer emails (39%) and fewer repetitive emails from brands (32%). Marketers take note — stop spamming your lists and start marketing to individuals by understanding who they are first.

U.S. Census Bureau

Millennials have surpassed Baby Boomers as the nation’s largest living generation, according to population estimates released this month by the U.S. Census Bureau. Millennials, whom we define as those ages 18-34 in 2015, now number 75.4 million, surpassing the 74.9 million Baby Boomers (ages 51-69). And Generation X (ages 35-50 in 2015) is projected to pass the Boomers in population by 2028.

Golman Sachs

<http://www.goldmansachs.com/our-thinking/pages/millennials/>

One of the largest generations in history is about to move into its prime spending years. **Millennials are poised to reshape the economy; their unique experiences will change the ways we buy and sell, forcing companies to examine how they do business for decades to come.**

They're also the first generation of digital natives, and their affinity for technology helps shape how they shop. They are used to instant access to price comparisons, product information and peer reviews. **Finally, they are dedicated to wellness, devoting time and money to exercising and eating right. Their active lifestyle influences trends in everything from food and drink to fashion.** These are just some of the trends that will shape the new Millennial economy.

- **The Millennial generation is the biggest in US history, even bigger than the Baby Boom, totaling 92 million. *US Census Bureau***
- **Account for 60% of the total rental market. *Organization for Economic Co-operation and Development***
- **34% of millennials are turning to their online networks when making purchasing decisions. *Association of National Advertisers, Barkley, SMG, BCG***
- **For millennials wellness is a daily, active pursuit. They're exercising more, eating smarter and smoking less than previous generations. They're using apps to track training data, and online information to find the healthiest foods. And this is one space where they're willing to spend money on compelling brands. *monitoringthefuture.org***

Actionable Marketing Guide

- **Over 60% of millennials will pay more for a product where the company is environmentally friendly.**
- **70% of millennials say that a firm's commitment to the community is a factor in their employment decisions.**

2016 Due.com

Use content marketing, the old way of advertising doesn't work with millennials anymore.

Millennials respond to good content, and with the help of social media there are plenty of platforms to create and release this content.

The main platforms include: Facebook, Instagram, Pinterest, Youtube, and Snapchat.

When creating a post make sure its focused on the content rather than the actually "advertisement". The more engaging content you create and post online, the more users you will eventually reach. This especially applies to millennials, mainly because we hate advertisements.

FOR PROPERTIES

Red: to transition into fitness data

Green: benefits of our platform and network

Blue: features of the system

Purple: closing what it accomplishes bulleted list & no more statements

Dark Blue: why us

Orange: for affiliates

Pink: for clients

- No extra fees or out of pocket costs
- **Value approach without increasing your budget**
- **Extensive network of wellness & fitness pros**
- **Social networking system for your community**
- Tailored program designed to scale
- **Targeted marketing & promotion strategy**
- Targeted direct to potential residents
- **Real-time data for analysis, keeping on the pulse of what resident lifestyle needs**
- **growing and establishing a high value proposition**
- promotional strategy that reinforces core benefits during campaigns
- **communication is incentivized and aligned**
- **We show you how this retention plan makes an impact.**
- **free you up to focus on other important aspects of your business**
- **targeted to customers using demographic and sociographic information gathered from user profiles**
- **This way the entire process can be managed and tracked from a single platform**
- small to mid-size to large—benefit from using content marketing software to optimize their efforts.
- business objectives such as lead and revenue generation, you need to identify successful components and specific areas of improvement.
- **We bypass traditional methods of engagement to help you create content that resonates with clients**
- **solve this challenge by helping you create, publish, optimize, and analyze promotional efforts**
- **collaborate in real-time on nearly any type of content**
- **aligned to your target market**
- **Now you can connect to the resources that make sense for your market and individual property**
- **Our digital publishing platform**
- **Keep track of the people, groups, and projects that matter most to you in one place.**
- **stream module helps you keep of activities happening in with your residential community**
- **wall allows you to post or share whatever you want**
- **post the status of ongoing projects or what you are working on**
- **mobile app**

- Create pages and promote events and contests
- Create events and get people to participate
- Create unlimited external networks to include your partners, vendors, and clients
- people and connect with them instantly, whether they at office, at home or in the gym, no matter the location
- was created to help save you time, while keeping you organized
- connect to the resources that make sense for your market and individual property
- eliminate multiple sources for redundant publications and news
- Receive an emails and notifications daily, bi-weekly, or weekly to alert you on internal and external post and promotional content
- View data you collect from network interaction
- Be the first to know about new fitness developments
- Tap into have comfort in knowing you're connecting your residents to most valuable health and fitness content
- filter details of network members to reach a targeted health and fitness audience
- *The easiest way to connect and stay updated on fitness events and activities in your immediate area*
- A platform built to meet the needs of your active environment; access your community profile from any device, at any time
- Keep your residents in loop on value information from your own community interface
- *easily access our health and fitness affiliate listings, event info and more*
- What makes us special is its passionate and supportive community of serious readers
- We're passionate about helping clients with respectability for their lifestyle. Our goal is to make it better
- What makes us superior when it comes to digital publishing of content and discussions is the professional experience of our affiliates and contributors
- We operate the concept of digital inclusion, our members understand the benefits of advanced high quality information, to take advantage of educational and social technologies
- *We provide digital innovation to meet the needs of your active environment/lifestyle*
- *The Framework encourages engagement across all segments of the health and fitness industry so all members have access to digital content and technologies that enable them to create and support a healthy, meaningful, cohesive community*
- Your digital migration will broaden your audience and stabilize communication of your brand
- increase quality of content
- simplify and centralized distribution
- improve workflow
- receive clear ROI metrics
- stay within your budget
- DEVELOP & CREATE AROUND AN ACTIVE LIFESTYLE
- COMMUNAL BASED
- Receive a digital platform perfectly aligned to this market
- Show how to listen to your market and use these trends to your advantage
- *Add lifestyle enhancing services/enhance your active lifestyle*
- build their brand online

What is a digital marketing campaign?

Your digital marketing campaigns are the building blocks or actions within your strategy that move you towards meeting that goal.

Buyer personas

represent your ideal customer(s) and can be created by researching, surveying, and interviewing your business's target audience

provides a resource to help communities chart a course toward improving digital inclusiveness — toward expanding the economic and social opportunities provided by digital technology to all its members

digital publishing has created a feedback mechanism, whereby authors can communicate directly with their audience, and readers can communicate with one another

The emergence of digital content delivery non-linear, hybrid, interactive social content

Access, Approval, Application

Availability, affordability, relevance

Scripting, layout, and navigation of technology based-services are designed, localized, and optimized for

Property management companies need to know where to advertise and on which devices to gain a competitive edge and reach specific audiences online.

Stand out from the crowd and focus on your property marketing. Use effective communications to create an identity, differentiate yourself from the competition, and communicate what makes you special.

System Currently In Place

1. Currently no focus on in-house programming
2. Lack of focus on resident lifestyle integration
3. Only manage accounting process, online payments, maintenance requests, screening, profile listing, application, etc
4. Currently one 1 property management software that fully integrates to a mobile platform – Appfolio
5. The best software offers many intuitive tools except actually dealing with clients, you're left to do that on your own

Alignment & Timing

1. Conditions are perfect
2. Traditional/conventional property management software doesn't include amenity/program marketing and promotional tools

The easiest way to connect and stay updated on fitness events and activities in your immediate area

platform provides an aggregation of data to help organize, track, share, and analyze information

easily access our health and fitness affiliate listings, event info and more

created to help save you time, while keeping you organized

access your community profile from any device, at any time

Keep your residents in loop on value information with the click of a button

Definition of Social Marketing

A process that applies marketing principles and techniques to create, communicate and deliver value in order to influence and benefit a target audience

Definition of Marketing Principle

Organization set of processes for creating, communicating and deliver value to customers and for managing customer relationships in ways that benefit the organization

Establish goals and objectives

Market segmentation

INTRO STATEMENT

Companies with a defined strategy are the ones that experience the most success on social

PLANNING & DEFINING

First describe the problem

Defining and understanding the problem

Evaluate your social identity

Step 1

Goals & Objectives

What are the goals

Create social media objectives and goals

Step 2

Market Research

Define Audience

Conduct a digital content and social media audit

a clear picture of every social account representing your business, who runs or controls them, and what purpose they serve. This inventory should be maintained regularly

Define your audience

Step 3

FOR CLIENTS

Landing Statement

Introduction

In our community, we take health and fitness to a whole new level, by bridging the gap between fitness experts, wellness specialists and you, the everyday working individual. It's our mission to provide essential components designed for functional training and overall well-being.

You'll find a wide range of industry pros you can read about, learn from and connect with. From personal trainers and group exercise instructors, to wellness experts and even nutritionists. Anything regarding fitness, we've got you covered.

Using a combination of customizable services, we address common challenges and pitfalls related to fitness, by developing creative training packages that motivate and deliver actual results to create balance in your active lifestyle.

In today's market, we understand how difficult it is to plan and maintain a consistent workout schedule. With family obligations, commitments at work, and social events, it seems there's no realistic time for exercise.

engaging with your colleagues

wall allows you to post or share whatever you want your colleagues to be know

You can post the status of ongoing projects or what you are working on

You can even share interesting blog links, video links, images and documents

Wall

Forum

Events

Chat rooms

Wikis

Files

Documents

Spreadsheets

Presentations

PDF

Images

Audio

Video

OUR TEAM

JOIN

How it works

Cost

Form

SHOP