

IFW Digital Edition Advertising Rates and Specs

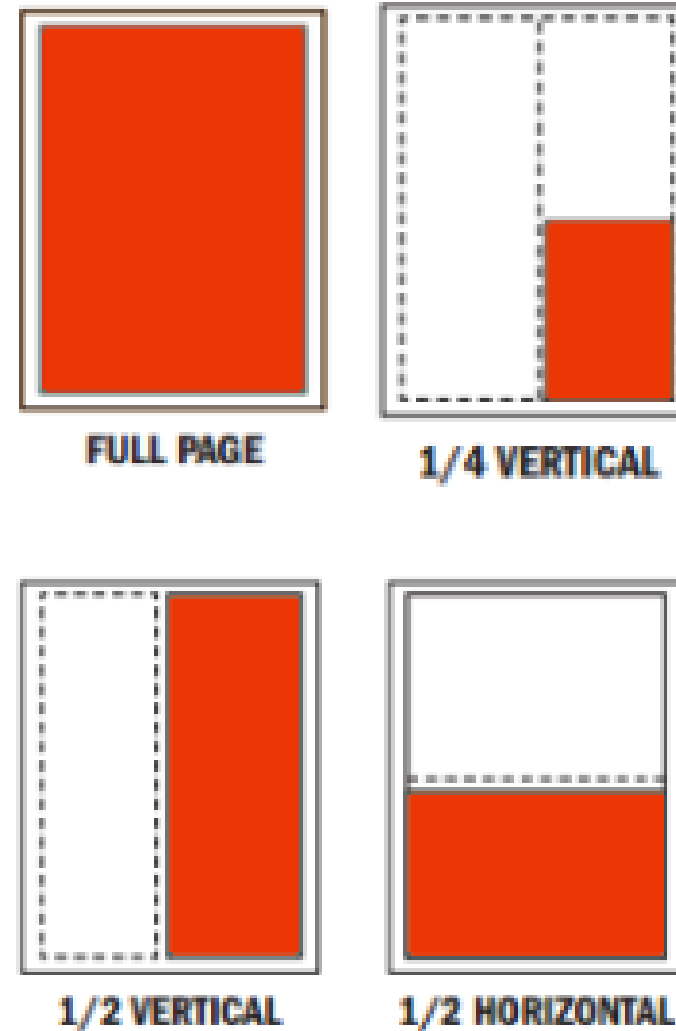
MAGAZINE RATES AND SIZES

AD SIZE	1X	2-3X	4X
Cover 2	\$1,562	\$1,450	\$1,350
Cover 3	\$1,445	\$1,390	\$1,292
Cover 4	\$1,645	\$1,565	\$1,420
2-Page Spread	\$2,500	\$2,300	\$2,200
Full Page	\$1,412	\$1,262	\$1,212
1/2 page horizontal	\$1,087	\$1,037	\$987
1/2 page vertical	\$1,087	\$1,037	\$987
1/4 page vertical	\$862	\$812	\$730

MECHANICAL REQUIREMENTS

Ad Specs: Magazine

Ad Size	Wide-Deep
2-page spread.....	15-3/4" x 10-3/4"
Full Page	7-7/8" x 10-3/4"
1/2 Vertical	3-3/8" x 10"
1/2 Horizontal	7" x 4-7/8"
1/4 Vertical	3-3/8" x 4-7/8"



ADVERTORIALS

Complement your 1/2 or full page with equal ad space of advertorial, published as a spread and focusing on Corporate Profile, Product Spotlight, testimonial, case study, thought leadership or industry trends.

Full Page Advertorial \$750
1/2 Page Advertorial \$350

