

COMPARING SEO PLATFORM TOOLS



Updated February 28, 2020
ample.co/blog

	COSTS & TERMS				KEYWORD RANK TRACKING & RESEARCH						TECHNCIAL MONITORING & INTEGRATION					
	Cost (Monthly)	Setup Fee	Cost (Annual)	Contract?	# of KW's	Rank Update Frequency	Mobile Rank?	Google + Bing?	KW Research	Custom Groups	Site Crawl Issues	Internet Data Crawl	GA/GSC/GDS Integration?	Link Tracking	API for Reporting	
BrightEdge brightedge.com	1	1	1	1	2	3	3	2	5	4	5	2	3	4	2	(39)
Conductor conductor.com	1	1	1	1	2	3	3	2	5	4	5	2	3	4	2	(39)
Stat getstat.com	4	4	3	4	4	5	3	5	3	4	3	3	4	3	5	(57)
Moz moz.com	5	5	4	3	1	3	5	5	2	4	5	4	3	4	2	(55)
SEMRush semrush.com	3	5	3	3	4	3	3	1	4	4	4	4	2	4	2	(49)
Ahrefs ahrefs.com	3	5	3	3	4	4	4	3	4	4	4	4	2	4	2	(53)
Ryte en.ryte.com	4	5	4	1	1	2	3	3	3	3	3	3	3	3	4	(45)