

## Global Health Visions

### Contractor Work Description: Advocacy and Communication Strategy Consultant

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#### **Description of Work**

Global Health Visions is actively seeking a senior consultant to support a variety of GHV's partners on high-level projects including advocacy and communications strategy development, qualitative analysis and landscaping, report writing, and implementation. The Contractor will work with other GHV consultants and ideally become a long-term member of our team to support our partners and projects. This role requires an individual who is comfortable working directly with our partners to strategically guide projects, while also being willing to tackle whatever is needed to get the project completed.

Specific components of the work may include:

- **Strategic Guidance:** Support and guide partners' development of advocacy, policy, and communications strategic planning efforts. Identify challenges and opportunities that may offer new approaches for partners and explore research and information needed to guide opportunistic decision-making and/or shifts as needed.
- **In-Depth Research:** Provide research and analysis on requested topics to inform and guide approach to key issue areas impacting the work of GHV partners. As relevant to our partners, map current, past, and potential work; human capital potential; advocacy priorities and levers; advocacy and accountability best practices; key regional and national initiatives, policies, and commitments; and analysis of overlap and critical learnings. Synthesize key findings and learnings of the landscape and develop targeted recommendations.
- **Partner Guidance and Project Management:** Guide partners in the development and execution of key projects, including offering best practices to achieve desired outcomes and taking the initiative to guide partners to reach these outcomes. Consultant should be decisive and resourceful in order to keep a project moving forward even when all the information needed may not be available.
- **Stakeholder Engagement:** Undertake targeted outreach to partners and stakeholders to collect information through interviews, surveys, and facilitation of workshops. Collect information through this qualitative method and strategically analyze the inputs for use in the project, as needed.
- **Writing and Communications:** Complete briefings, reports, messaging, and strategies informed by background research, knowledge of internal objectives, highlights of key portfolios and projects, stakeholder positions, and key messages to effectively communicate the approach and work of the portfolio or project.

#### **Required Skills**

Global Health Visions is an entirely virtual consulting organization. We pride ourselves in meeting the needs of our partners through highly skilled, motivated, and knowledgeable consultants. In some circumstances, consultants work independently on projects. In most cases, we have a consulting team lead by a senior consultant who oversees the whole project, with additional consultants in supporting roles, or with specific additional areas of expertise. This senior consultant position requires specific skills including:

- Masters degree in public policy, public administration, public health, or business development required, as well as a *minimum of 10 years of related experience post-graduate-school*.
- Demonstrated and specific knowledge and experience in advocacy, policy, and communications required and understanding of global health and development issues preferred.
- Experience in research and analysis, project management, strategy development, and partner management required.

- Demonstrated strong research and critical analysis skills along with the ability to identify new questions and develop innovative ideas to guide partner's strategies and decisions.
- Expertise around Justice, Equity, Diversity, and Inclusion (JEDI) preferred, particularly in the global health and development context.
- Exceptional writing and communication (written and spoken) skills; ability to provide concise analysis/summary/visual representation of complex topics; ability to adapt communications for different, specific audiences.
- Must be able to work quickly and deliver projects under short deadlines, developing an outstanding product for the partner which exceeds expectations and requires little to no modification.
- Ability to oversee others on a consulting team, be efficient with time, provide feedback to those working on the same project, and execute according to the timeline of the project.
- Ability to work independently with minimal guidance. Must be highly organized, resourceful, self-motivated, project confidence, detail- and deadline-oriented, flexible in approach and process, and adept at multi-tasking and prioritizing. Must be willing and able to take ownership of a project and manage it with minimal supervision, providing strategic advice and updates to partners as required for project success. Must be collaborative and motivated to deliver superior results with little supervision.

***Time Requirement and Location***

- flexible hours per week depending on projects
- start date - as soon as possible.
- Contractor will work from own location.

***Application Instructions***

As an ever-evolving company, we have made a steadfast commitment to actively work to implement justice, equity, diversity, inclusion, and anti-racism practices into every aspect of our business. We know that this commitment will strengthen our internal structure and culture, and enhance the products and services we deliver to our partners. At the center of our JEDI policy is our company's adherence to a non-discrimination policy. These tenants are central to our mission, culture, and vision, driving meaningful change and sustainable progress both within our organization and across our network of partners. With that said, women and minority candidates are encouraged to apply.

Interested candidates should submit a resume and writing sample to [info@ghvisions.com](mailto:info@ghvisions.com) for consideration with 'Senior Consultant Application – Sept 2020' as the subject.