

## Education

North Carolina State University  
BS in Graphic Design, May 2016  
4.0 GPA

## Skills & Tools

UI Design in *Sketch*  
Wireframing in *Balsamiq*  
Prototyping in *InVision*  
Visual Design in *Adobe Illustrator*  
Photo Editing in *Adobe Photoshop*  
Print Design in *Adobe InDesign*  
Photography with *DSLR cameras*

## Honors & Awards

### Valassis Digital Hackathon “Crowd Favorite” Award

*April 2018*

Voted most popular Hackathon project out of 24 projects; also the company’s first all-woman hackathon team.

### Dean’s “Wings on Wings” Award

*May 2016*

Award given to one student within the College of Design’s graduating class in recognition of cornerstone contributions to the College of Design community.

### Typoday 2014 Winner

*February 2014*

One of 25 finalists for international poster design contest Typography Day 2014: “Across Opposites”.

## Experience

### Interaction Designer, Valassis Digital (previously MaxPoint Interactive)

*May 2016-current*

Lead the design process for company product initiatives; create wireframes, user flows, and navigational structures for complex systems within Valassis Digital’s digital products in accordance with user and client needs; test users; and communicate ideas effectively to designers, product managers and engineers for implementation.

### Freelance Graphic Designer, Paradigm Innovation

*February 2018 - current*

Developed digital product visions for early stage startups by producing user flows, pitch decks, interaction and visual design, and overall product strategy.

### Freelance Graphic Designer, NC State University Caldwell Fellows Program

*August 2016 - March 2018*

Worked with Caldwell Fellows scholarship program director, alumni, and University Development to build an alumni website, brand each academic year’s theme, and lead a team to design their 50th anniversary’s alumni conference.

### Interaction Design Intern, MaxPoint Interactive

*May 2015 - May 2016*

Assisted with digital product solutions from ideation to completion. Created wireframes and user flows; presented and communicated ideas to designers, product managers and engineers.

### Assistant Camp Coordinator, NC State University Design Camp

*February 2015 - August 2015*

Collaborated with the Camp Coordinator to organize and oversee two week-long overnight Design Camps for high school students interested in pursuing design.