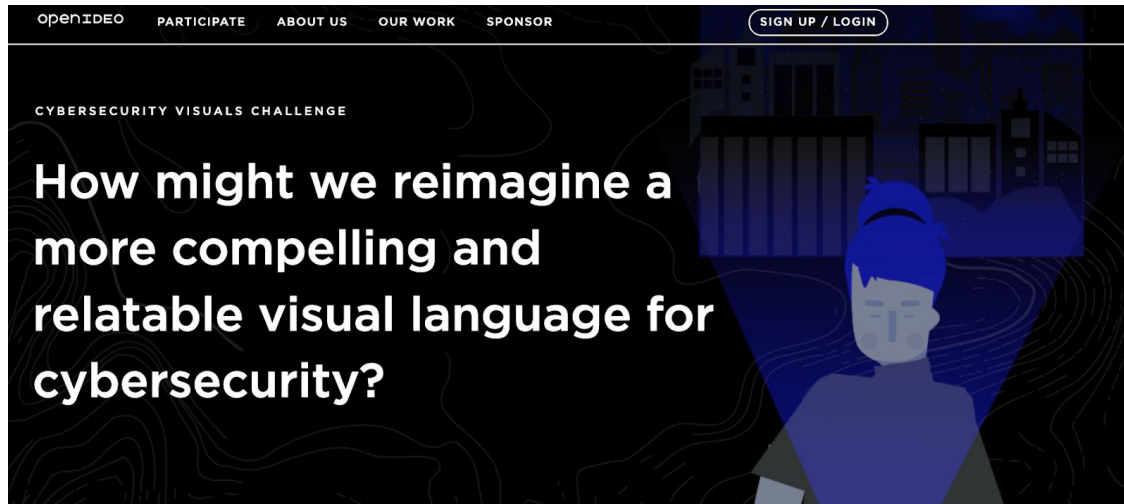


How To Submit An Idea

1. First things first. Create your own OpenIDEO account.

Go to the [Challenge Brief](#) page and click on “SIGN UP / LOGIN” on the top right corner.



2. A few steps and you can complete your registration.

You may sign up with an email address, Facebook, or Google account.

A screenshot of the OpenIDEO registration form. At the top is the 'openIDEO' logo. Below it are two buttons: a blue one with a Facebook 'f' icon and the text 'CONTINUE WITH FACEBOOK', and a red one with a Google 'G' icon and the text 'CONTINUE WITH GOOGLE'. Below these is the word 'OR'. Then there is a text input field with the placeholder text 'Enter email address'. Below the input field is a yellow button with the text 'NEXT'. At the bottom of the form is a link that says 'Create account'.

3. Go to your email account and verify your registration. [Welcome, you are now part of the OpenIDEO community!](#)

4. On the Challenge Brief page, click on the turquoise bar across the bottom that says “SHARE IDEAS”

This will take you to the [Ideas Phase page](#) where you will be able to find the submission form.

How might we reimagine a more compelling and relatable visual language for cybersecurity?

Read The Full Brief



The Cybersecurity Landscape

We live in an age of immense connectivity. The devices we use to communicate with one another, the complex systems which enable how we move through the world, be it by plane, automobile or

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The State of Cybersecurity Visuals

Too many visuals in the cybersecurity space represent surface level understandings influenced by sensationalist media. Too often, we see pictures of locks, white men in hoodies, or headlines about

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5. On the Ideas Phase page, click on “ADD YOUR IDEA” which will take you to the full submission form.

The [submission form](#) includes full information about what you’ll need to submit.

Ideas

We welcome contributions from visual creators with diverse backgrounds.

At OpenIDEO, we believe that ideas become better through collaboration, transparent feedback, and iteration. Participants are encouraged to submit early and collaboratively share insights

Submit your idea by Friday, August 16 at 5pm PST, and visit our [Challenge Brief](#) to learn more about the the Challenge process, evaluation criteria, eligibility, incentives, and resources to support your submission.

[Full terms and conditions are available here.](#)

Questions? Email us at cybersecurityvisuals@ideo.com

[+ ADD YOUR IDEA](#)

OPPORTUNITY AREAS

During the Ideas Phase, please select one opportunity area.

- [Cyber Conflict](#)
- [Digital Privacy and Encryption](#)
- [Hackers and Hacking](#)
- [Internet of Things](#)
- [Surveillance](#)
- [Trustworthiness](#)
- [Wildcard](#)

SHARE THIS



Congratulations! You’ve submitted your first idea. We can’t wait to read your submission.