

2019 BridgeBuilder Challenge: People on the Move

I'VE SUBMITTED, NOW WHAT?

At OpenIDEO, we often tackle social issues via Challenges, three to five month collaborative initiatives that focus our attention on a topic and create a space for community members to contribute and build off each other. This approach is modeled on IDEO's [human-centered design methodology](#), and supposed to be both collaborative and iterative in nature. Proposals are meant to improve and grow throughout the Challenge process!

What to do after submitting—Once you've submitted your idea proposal in the Ideas Phase of the Challenge, it will be visible to our entire OpenIDEO community. This means that other organizations and individuals participating in the Challenge are able to view your proposal, and can add feedback, insights, or additional resources via the comments section. Think of it as quick, crowdsourced feedback from experts, community members, and organizations alike, to improve your proposal. Keep an eye out for the community leadership team!

Earlier is Better—The sooner you submit your proposal to the platform, the more feedback you can receive from OpenIDEO and the community to incorporate before the deadline and we encourage you to do so!

What do I do with the Feedback on My Proposal—You can edit your proposal and incorporate feedback or insights from the community anytime before the submission deadline. You are also able to respond to comments on your proposal, if you'd like to start a discussion on the platform or are curious about engaging with a piece of feedback.

***Data Privacy**—All of the content published on OpenIDEO is open for the community to build on. If you have proprietary information we recommend excluding it from your proposal, and noting that you have done so.

Commenting on Other Proposals—Just as other participants are adding feedback to your proposal, you can share constructive advice or insights to other proposals in return. This can be done via the **"comment"** button at the bottom of each proposal (see below):

Join the conversation:



 Priyanshi Shah

5:22 PM, 25, 2019

Ili Norah, I think you have a great idea. I was just wondering if you plan on approaching health care providers with the app. If so, how will the health care provider encourage the "less tech-savvy" caregivers to use the app? Do you have plans to do any direct marketing to end users as well?

Separately, I think it would be beneficial to set up a secure communication mechanism between the health care provider and the caregivers, in the case that help is needed. This would also allow health care providers to immediately be made aware when points of concern are indicated by the app.

For the rest, I wish you all the luck with your project!

[report](#) | [like](#)

Next Steps after the Close of our Submission Period—After our proposal submission period closes, we will review proposals with the help from our Challenge Sponsors and Partners, and create a shortlist of submitted ideas that will move into our Refinement period. Refinement is meant to challenge potential winners to test ideas in their communities, apply expert feedback to their work, and stretch their proposals to improve.

After these phases and the resulting refinement of idea proposals, the OpenIDEO and GHR teams will review and announce the Top Ideas—a set of solutions that represent most promising innovations based on the Evaluation Criteria.