

Lan Thi Vu

UX Designer

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lanthivu.com

I use my service design background and interdisciplinary experiences to create thoughtful designs centered around human interactions.

Education

Master of Human-Computer Interaction + Design / Aug 2018

University of Washington

Bachelor of Arts, International Studies / Dec 2011

University of California, San Diego

Projects

Vera / Feb - Aug 2018

Advised by Smashing Ideas and Etsy

A mobile application that empowers people to manage their unique menopause experience through personalized data visualizations, curated content, and lifestyle tips.

- Designed hi-fi prototypes and interactions
- Co-led participatory design workshop with 8 participants
- Conducted semi-structured interviews with 6 people
- Created video storyboards and product video
- Led research report documentation
- Created illustrations for hi-fi prototype and presentation

Rye / Aug - Dec 2017

An Echo Show Skill that helps people efficiently manage their food consumption preventing food from being wasted or thrown away.

- Design lead for voice user interface
- Conducted usability studies with 6 people
- Led user interface design

Experience

Summer Abroad Coordinator / Nov 2012 - Jun 2017

Berkeley Study Abroad, University of California, Berkeley

- Managed 15+ Summer Abroad programs and sent approximately 400 students abroad each year
- Collaborated with faculty and advisors across different departments to develop cross-cultural programming
- Designed an inclusive experience for students by heading the Underrepresented Students Committee
- Supervised 2 - 5 student workers every semester
- Program Development Assistant for Summer Abroad

Design

Sketching
Wireframing
Rapid prototyping
Storyboarding
Journey mapping
Voice (VUI) design
Interaction flows
Personas
Illustration
Video storytelling

Research

Usability testing
Participatory workshops
Semi-structured interviews
Expert interviews
Cognitive walkthroughs
Task analysis
Contextual inquiry

Tools

Illustrator
Photoshop
InDesign
Adobe XD
Premiere Pro
After Effects
Sketch
Principle
InVision
Keynote
HTML/CSS