



London Internship

Position: Social Media Intern

Location: London, UK

Start date: March 2020

Duration: three months, full time or part time

Background: Lawyers for Justice in Libya (**LFJL**) is a Libyan and international independent non-governmental organization committed to achieving justice and respect for human rights in Libya. We work on and in Libya with a growing network of lawyers, activists and grassroots communities across and outside the country. We see ourselves not merely as observers but as active participants, during Libya's transition and beyond, where justice is an integral and continuous part of the process. Our work is rooted in a rights-based approach: we believe that all engagement and policies must be founded on a framework of human rights and ensure that individuals and communities can participate fully as a fundamental part of leading dignified lives. We seek justice in Libya through advocacy and outreach, accountability, transitional justice initiatives and capacity building, underpinned by our own independent research.

Purpose: LFJL is currently seeking a social media intern to support its digital communications and outreach activities. The intern will assist the Communications Officer and other LFJL team members in improving the online communication of LFJL's messages to policymakers, influencers and the informed public, through LFJL's digital channels, particularly social media.

Responsibilities: The successful candidate will support LFJL's team in various activities, including but not limited to:

Tasks	Deliverables
Content Creation	

Proactively create editorial content (messages, stories, photos, advocacy images, campaigns, audio, video, infographics, etc.) in both <u>English and Arabic</u> , and adapt for web and social media, posting daily to respective channels.	Stories, social media posts, videos, images, infographics, photos posted to digital channels.
Social media management	
Maintain a social media calendar and content plans of content themes and all upcoming coverage schedules according to the communications calendar.	Monthly social media calendar created and adhered to.
Support the preparation of social media packs for flagship events, initiatives, campaigns.	Social media packs prepared for all key events, dates, launches.
Actively engage with online audiences through social media channels.	Timely responses to messages and comments, monthly reports on levels of engagement.
Website update and content management	
Regularly updates the organisation's websites (LFJL's website, Cultural Heritage website, media toolkit website).	Updates uploaded to websites as needed.
Generate and analyse reports on web traffic using Google Analytics, Hootsuite, and other social media focused analytics channels.	Monthly reports.

Desired qualifications and skills:

- Undergraduate student in International Relations, Politics, Journalism, Communications and Media Studies, or a related subject;
- Strong interest in human rights, human rights communications and a desire to develop a career in human rights or civil society;
- Strong organisational skills, including excellent time management skills;
- Excellent oral and written communication skills; and
- Fluency in English and Arabic is essential; knowledge of Libyan Arabic is considered a strong asset.

What do you get out of the internship?

The opportunity to:

- Develop your knowledge of non-profit communications, with a focus on human rights-based and human-centred approach;

- Build your understanding of key human rights issues in the context of Libya;
- Strengthen your content production and media relations skills; and
- Get hands-on experience working for a non-governmental organisation.

Compensation: The internship is unpaid.

How to apply:

Please email a copy of your CV and a brief cover letter specifying your interest and availability to volunteer@libyanjustice.org.

Deadline for application: 15 March 2020 (the closing date may be brought forward if desired candidate is identified.)