

FACTION8

BY PULPRIOT



F8U
THE BASICS
GREY COVERAGE

WHAT VOLUME DEVELOPER TO USE

10 vol and 15 vol are perfect for the client who has less than 25% grey and fine textured hair. 20 vol for medium or coarse texture.

WHEN TO REACH FOR -00

If your client's hair is on the medium to coarse side and they have more than 25% grey, this is when you're going to want to use your double naturals.

COVERING GREY ON REDHEADS

When covering grey on redheads, you'll want to change the ratio a little bit to ensure the brown won't overpower the red.

TARGET SHADE : -00

1:1/4

+ -66 BOOSTER AS DESIRED FOR ADDED VIBRANCY

% OF GREY

TARGET SHADE : -00

25%

1:1/4

50%

1:1/2

100%

1:1

MIXING RATIO & PROCESSING TIME

The mixing ratio is 1:1 (color:developer). For full grey coverage, leave on for 35 minutes. It can be left on longer if desired, just don't take it off too soon.

IF IN DOUBT, MIX -00 1/2 SHADE LIGHTER

The double naturals are beautiful on their own; cool-based with perfect coverage. The double naturals cover every single strand the same way. If you're worried about it getting a little bit dark, mix 1/2 shade lighter.

