

Yael Hubert

INTERACTION & VISUAL DESIGNER

🌐 www.yaelhubert.com

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☎ (647) 406-5574

Work Experience

Microsoft Corporation

UX DESIGN INTERN / SUMMER 2018

Worked with researchers, software developers, and project managers to design and build an AI product. Facilitated and led user research, design thinking, UX/UI design, and usability testing.

Pivot Design Group

DESIGN INTERN / SUMMER 2017

Designed motion, print, and web content for clients. Met with clients and performed marketplace and competitive analyses.

YouthLink & Other Clients

FREELANCE DESIGNER & UX RESEARCHER / 2013 - 2018

Designed and conducted usability studies. Presented to clients.

IXD Showcase

CONTENT DIRECTOR / 2019

Developed brand content style guide. Managed a team of writers. Created consistent and effective written content.

Sheridan College Residence

RESIDENT ADVISOR & PROGRAMMING LEAD / 2016 - 2019

Addressed issues of mental, social, and physical wellness. Planned and facilitated recreational and academic programs.

Camp Ramah in Canada

WATERFRONT DIRECTOR / SUMMER 2017

Managed 25 staff to ensure aquatic safety of 500+ daily patrons.

Education

Sheridan College

HONOURS BACHELOR OF INTERACTION DESIGN / 2015 - 2019

Graduated with High Honours (3.95/4.0 GPA). Studied the creation of intuitive, accessible, and easy-to-use products, environments, systems, and services to enhance the human experience.

Hebrew University of Jerusalem

SEMESTER ABROAD / FALL 2014

Studied Middle Eastern culture and language.

Skills

Design Skills

Design research; Motion design; Prototyping; Usability; UX/UI design; UX writing; Wireframing

Technical Skills

Adobe After Effects, Illustrator, InDesign, XD, and Photoshop; Arduino; HTML & CSS; JavaScript

Leadership Experience

- Three-time Rep on Sheridan's IXD Council
- Lifesaving Society National Lifeguard, Standard First Aid, and CPR-C course instructor
- 10-month Nativ College Leadership Program

Language and Achievements

- Fluent in written and spoken English and Hebrew
- Black belt in Shotokan Karate
- Third place finalist in Microsoft's annual internal hackathon in the customer experience category
- Second place finalist in Adobe Creative Jam 2018
- Certified in Government of Canada TCPS 2: Ethical Conduct for Research Involving Humans

