ZHIJIAN(OWEN) SHI

Lead Product / UX Designer

http://owenshi.com

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PROFILE SUMMARY

Highly qualified, organized, and energetic UX/Product/ Strategy Designer with over 8 years of experience in a product design environment. An innovative and reliable individual with a proven ability to achieve organizational goals while displaying effective multi-tasking and time management. Developed end-to-end user experience and business strategies in the SaaS domain. Extensive experience in design system production.

EDUCATION

M.S. Human Computer Interaction Design

2014 - 2016

Indiana University, Bloomington, IN

B.S. Informatics

Minors in Computer Science & Studio Art

2019 - 2013

Indiana University, Bloomington, IN

SKILLS

Design	Strategy
Figma	Value Proposition
Sketch	JTBD
Photoshop	Triple Bottom Line
SketchUp	Marketing 4P's
Invision	SWOT
Prototyping Tools	Data Mining Taxonomy

Research	Programming
Feedback Collection	Regular Expression
Customer Interview	Basic CSS+HTML
Contextual Inquiry	Python
Affinity Diagrams	JavaScript
Storyboarding	JQuery
User Journey	

EXPERIENCE

Design Team Lead | Tencent - WeChat Group - RDGZ // Guangzhou, China

WeCom is a business communication and office collaboration tool

2021 - Current

- Lead and manage a Design team of 14 Product Designers across 10 product lines including collaboration tools, QQ Mail(avg. 30M DAU), Exmail(16M enterprises).
- Work on a mega design system across hundreds of product lines and being in charge of satellite design systems across 10 product lines.

Head of Product Design | Shimo Docs // Beijing, China

A cloud-based productivity suite

2019 - 2021

- Led the design teams in Beijing, Wuhan and Shanghai with 9 designers in total.
- Optimized and coordinated the end-to-end design process with a cross-functional team for multiple projects.
- Led user research through a range of research methods to identify real user needs and translate findings into product insights to help product teams.
- Responsible for establishing Shimo's design philosophy and Figma-based design system.

Lead Product / UX Designer | Megaputer Intelligence Inc. // Indiana, USA

A leading developer of data, text mining software and data visualization tool

Sep 2016 - Jul 2019

- Led the UX design team to redesign cloud-based rich application solutions that deliver insightful data stories through engaging, intuitive, and meaningful product experiences for data scientists and data analysts. Projects include user experience research, user experience design, user interface design, prototyping, and style guides.
- Coordinated the end-to-end design process for multiple projects with a cross-functional team throughout the product development cycle. Projects include cross-platform functionality, interactive graphical reporting systems, and data visualization.
- Facilitated user research through a range of research methods to identify workflows and highlight touchpoints to drive design direction. Translate insights into wireframes and story flows to map out user experiences and initiate feedback loops. Create and share interaction models and prototypes with stakeholders and cross-functional teams to demonstrate in-depth interaction design details.
- Created the design system and style guide for our featured softwares.
- Built and Managed a team of 3 UX designers. Mentored Junior Designers on helping advance their design skills, providing critiques and guided their design process.

UX Designer / Co-Founder | yikouliangshi.com // Beijing, China

A community based food delivery service

Apr 2014 - Jun 2016

- Led experience design projects include the order management system, website, mobile ordering platform, and took in charge of the vision, strategy, branding, design direction, employee training.
- Created and designed the end-to-end user experience and user interface.
- Made strategic design decisions by conducting a human-centered design approach and gathering design insights from sales & operation data, user research, and user feedback. Resulted in a top 1 position of customer satisfaction in the local area.