

ZHIJIAN SHI

Lead Product / UX Designer

<http://owenshi.com>

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EDUCATION

M.S. Human Computer Interaction Design

2014 - 2016

Indiana University, Bloomington, IN

B.S. Informatics

Minors in Computer Science & Studio Art

2009 - 2013

Indiana University, Bloomington, IN

SKILLS

Design

Sketch

Photoshop

Indesign

SketchUp

Invision

Principle

Axure

3D Maya

Abstract

Research

Contextual Inquiry

Affinity Diagrams

Storyboarding

Bodystorming

User Journey

Wireframing

Mind Map

Programming

Basic CSS+HTML

JavaScript

JQuery

Strategy

Triple Bottom Line

Marketing 4P's

SWOT

AWARDS

IOSDevCamp 2016 Winner

Best Web App & Most Photomorphic

Jul 2016 // *Paypal Campus, San Jose, CA*

eBay / Blackbaud Design Challenge Winner

Sep - Oct 2015 // *Indiana University, Bloomington, IN*

EXPERIENCE

Lead Product / UX Designer: Megaputer Intelligence Inc. // Indiana, USA

A leading developer of data, text mining software and data visualization tool

Sep 2016 - Present · 2yrs 4 mos

- Led the UX design team to redesign cloud-based rich application solution which provides insightful data stories, through engaging, intuitive and meaningful product experiences that used by data scientists and data analysts. Projects include UX research, UX design, UI design, prototyping, and style guide.
- Coordinated the end-to-end design process with a cross-functional team for multiple projects in full product development cycle. Projects include cross-platform features, interactive graphical reports system, and data visualization.
- Tackled complex problems from the user, technical, and business perspectives. Transferred high-level vision and goals into an actionable design process.
- Facilitated user research through a series of research methods to identify workflow and highlight touch points that drive design direction. Converted insights into wireframes and concept story-flow to map out the user experience and initiate feedback loop. Created and shared interactive mockup and prototypes with stakeholders and cross-functional team, to demonstrate in-depth interaction design detail.
- Created the design system and style guide for our featured software.
- Built and Managed a team of 3 full-time UX designers. Mentored Junior Designers on helping advance their design skills, providing critiques and guiding their design process.

Design Lead / Co-Founder: Yikouliangshi.com // Beijing, China

A community food delivery service

Apr 2014 - Jun 2016 · 2yrs 3 mos

- Led experience design projects include the order management system, website, mobile ordering platform, and took in charge of the vision, strategy, branding, design direction, employee training.
- Developed the end-to-end user experience and business strategy across call center, kitchens, delivery department, and customer support with a cross-functional team.
- Created the end-to-end data transferring and storing system with the development team (data structure & database design) across every department.
- Created and designed the end-to-end user experience and user interface.
- Developed the company's branding strategy and design direction by identifying target customers through both qualitative and quantitative researches.
- Made strategic design decisions by conducting a human-centered design approach and gathering design insights from sales & operation data, user research, and user feedback. Resulted in a top 1 position of customer satisfaction in the local area.