

JORDAN MOVISH UX DESIGNER

Looking for UX Design
and Product Design
opportunities starting
Summer 2018

CONTACT

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SKILLS

Interface Design
Interaction Design
Responsive Web Design
UX Architecture
Service and Experience Design
Consumer Psychology
User Research
Rapid Prototyping
Team Management
Ideation and Brainstorming
Group Facilitation
Data and Market Analysis
Usability Testing

SOFTWARE

Sketch
Principle
Adobe Illustrator
Adobe After Effects
Adobe Photoshop
Axure
Framer
Webflow
Flinto
HTML5 / CSS
Fusion 360
SPSS
Google Analytics

EXPERIENCE

Sparks Grove Experience Design Summer 2017
UX Design Intern
Designed responsive website for consumer product launch
Wrote copy for brand narrative, sustainability efforts, and other web content
Designed Amazon brand sales content, iconography, and banner advertisements
Developed digital engagement strategies, defined KPIs

JEM Consulting 2012 - 2016
Founder, Lead Consultant
Created and operated private education consulting company
Designed 50+ learning resources, assistive technology 'toolkits'
High Client Retention - 85% of clients from '14 to '16 scheduled 5+ sessions
Reputation for Success - 70% of new clients in '15 and '16 from client referrals

Asset Management Group 2008 - 2012
Investment Research Manager
Developed investment strategies based on market data analysis
Designed schematics to manage customer experience and asset retention

EDUCATION

Georgia Institute of Technology 2016 - 2018
Masters in Human Computer Interaction (MS-HCI)
GPA 4.0 / 4.0

University of Michigan 2004 - 2008
Bachelor of Arts in Sociology and Economics
Lloyd Hall Creative Writing Scholar
Sociology Department Tutor

PROJECTS

Designing a Digital Experience for Moe's Restaurant Fall 2017 - Current
UX Design / Service Design
Building a holistic solution to improve the takeout / pickup experience
Exploring chatbot, voice interface, and mobile app design solutions

Responsive Website, Brand Content for Georgia Pacific Summer 2017
UX / Web Design
Designed functional mobile, tablet, and web prototypes for product website
Balanced bold design concepts with e-commerce industry best practices

Reimagining the Macy's Retail Experience Spring 2017
UX Design / Service Design, Team Leader
End-to-end design concept for Macy's retail customer experience in five years
Developed interfaces, physical touchpoints, maps, change management plan

Video Coding Tool for Creative Sense-Making Fall 2016
UX Research and Design
Research and design of video coding tool, new functionalities and controls
Research paper accepted to 2017 ICCC Conference on Computational Creativity