

# What the world may feel...

## Immediate shock

Critical healthcare needs  
Unemployment and social welfare at risk

## Secondary impacts

Non-essential healthcare continues to be deferred  
COVID-19 resurfaces  
Loneliness and mental health concerns  
Individual access to goods and services limited due to prolonged social distancing  
Childcare and education become increasingly problematic

## Structural changes emerge

Habits form around online education, online shopping, etc. changing labour markets and social expectations  
COVID-19 is a recurring event  
Human-animal interactions are mandated to change, create cultural and social friction  
Individuals and communities are left behind in economic recovery as a result of the speed of original shock

## New equilibrium and steady state

People who are left behind or resistant in the new equilibrium continue to be increasingly isolated  
Economies and societies adapt otherwise and new imbalances and challenges emerge  
Emergency preparedness starts to fade from people's recent memories



# What world needs from philanthropy...

## Now - Fund quickly and reduce chaos

Relax funding requirement and extend/proprate funding amounts and deadlines  
Immediately reduce digital and operational friction  
Create ad-hoc unrestricted funds to support interventions in health, social welfare and assisting vulnerable populations  
Stay frequently connected with stakeholders

## Soon - Build intelligence and invest in new ideas

Collect lean data to monitor flow funds and to collaborate with peers on how funds are used  
For risk tolerant funders, grant and invest in experimental ideas with seedling ideas  
Fund/operate pop-up services to support health workers who have children or the elderly who cannot shop (e.g. fund/pay laid-off workers to supplement)

## Then - Practice foresight and scale solutions

Expand data collection networks and sharing to identify emerging gaps and risks - build a foresight practice  
Maintain consistent comms with key community groups and stakeholders  
Scale and invest capital in experiments that worked  
Update emergency plans (funding programs, processes and tech) to incorporate learning

## Later - Help stabilize the future and remain agile

Move on identifying and funding interventions to help balance new future state  
Fund programs to support behaviour changes and mitigate cultural loss/social grief  
Fund to reduce friction in adoption the new future of work  
Supplement government programs, by leverage the agility of private organisations