What the world may feel...

**Immediate shock**
- Critical healthcare needs
- Unemployment and social welfare at risk

**Secondary impacts**
- Non-essential healthcare continues to be deferred
- COVID-19 resurfaces
- Loneliness and mental health concerns
- Individual access to goods and services limited due to prolonged social distancing
- Childcare and education become increasingly problematic

**Structural changes emerge**
- Habits form around online education, online shopping, etc. changing labour markets and social expectations
- COVID-19 is a recurring event
- Human-animal interactions are mandated to change, create cultural and social friction
- Individuals and communities are left behind in economic recovery as a result of the speed of original shock

**New equilibrium and steady state**
- People who are left behind or resistant in the new equilibrium continue to be increasingly isolated
- Economies and societies adapt otherwise and new imbalances and challenges emerge
- Emergency preparedness starts to fade from people’s recent memories

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What world needs from philanthropy...

**Now - Fund quickly and reduce chaos**
- Relax funding requirement and extend/proprate funding amounts and deadlines
- Immediately reduce digital and operational friction
- Create ad-hoc unrestricted funds to support interventions in health, social welfare and assisting vulnerable populations
- Stay frequently connected with stakeholders

**Soon - Build intelligence and invest in new ideas**
- Collect lean data to monitor flow funds and to collaborate with peers on how funds are used
- For risk tolerant funders, grant and invest in experimental ideas with seedling ideas
- Fund/operate pop-up services to support health workers who have children or the elderly who cannot shop (e.g. fund/pay laid-off workers to supplement)

**Then - Practice foresight and scale solutions**
- Expand data collection networks and sharing to identify emerging gaps and risks - build a foresight practice
- Maintain consistent comms with key community groups and stakeholders
- Scale and invest capital in experiments that worked
- Update emergency plans (funding programs, processes and tech) to incorporate learning

**Later - Help stabilize the future and remain agile**
- Move on identifying and funding interventions to help balance new future state
- Fund programs to support behaviour changes and mitigate cultural loss/social grief
- Fund to reduce friction in adoption the new future of work
- Supplement government programs, by leverage the agility of private organisations