

CHRISTOPHER IOFFREDA

Work Experience

X, THE MOONSHOT FACTORY

Full-time Employee: Aug 2019 - Present / Mountain View, CA

Contractor via Adecco: Apr 2018 - Aug 2019 / Mountain View, CA

Industrial Designer

Exploring new technology applications using speculative design and product visioning. Taking projects from concept to execution through hardware interaction and industrial design.

Patents: 1 filed design patent

CONTRACT WORK

SEISMIC

Feb 2018 - Mar 2018 / Menlo Park, CA

Contributed ideation work and CAD for various prototypes.

PENSA!

Jul 2017 - Aug 2017 / Brooklyn, NY

Drove concept work and final deliverables for various clients.

PEBBLE

Jul 2013 - Dec 2016 / Palo Alto, CA

Industrial & Interface Designer

Pebble's first full-time designer. Conceived, designed, and shipped multiple hardware products. Led the exploration of future hardware and interface designs, including the product definition and design of Pebble Core. Role included CAD ideation, rapid prototyping, user research, final surface production, and manufacturing in China.

Products: Pebble Core, Pebble 2, Pebble Time, Pebble Time Steel

Patents: D746291, D733142, D743278, D745515

Awards: IDEA Bronze Award

Events: IOT Summit 2015 Speaker, WearTechCon 2014 Panelist

DISNEY RESEARCH

Feb 2011 - May 2013 / Pittsburgh, PA

Lab Associate & Intern, Interaction Design Team

Translated and implemented haptic technology research into demos, prototypes, and consumer product designs.

Products: Marvel Avengers Gaming Pad, Surround Haptics Demo

Patents: 9147328

Events: SIGGRAPH 2011 E-tech

Industrial Designer

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Education

CARNEGIE MELLON UNIVERSITY

Graduated 2013 / Pittsburgh, PA

BFA, Industrial Design

University Honors & Senior Leadership Award

Teaching Assistant for Freshman Drawing Class

Research Fellow with a focus on soft goods

Designskolen Kolding, 2011

Semester abroad in Kolding, Denmark

Tonji University, 2011

5 week project in Shanghai, China

Additional

Stanford University, Adjunct Lecturer

Spring 2018

Lecturer for Product Design Course in the Department of Mechanical Engineering

Futureworks NYC, Mentor

Summer 2017

Consultation for local startups in hardware development program.

Lunar Gala Fashion Show, Producer

Winter 2013

Produced Carnegie Mellon's fashion show and designed for two seasons.

Software

SolidWorks, Keyshot, Arduino, Adobe Creative Suite, Fusion 360, Keynote, G Suite