

kelly hayden graphic designer

cell: (818) 642-1514

email: hello@kphayden.design

web: kphayden.design

references: available upon request

Skills:

Strong

Mac
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Word
Photography
Creative Writing

Working

Windows
HTML/CSS
Adobe DreamWeaver
Microsoft Excel
Javascript

Interests:

Screen Printing
Dark Comedies
Live Music
Barbequing
Craft Beer

Education:

California State University, Chico: Fall 2013 – Fall 2017

BA: Communication Design, option in Graphic Design

Minor: Marketing

Work Experience:

Graphic Designer June 2018 – Current
Planet Art (Calabasas, CA)

Concepted, styled, photographed and designed marketing materials such as print catalogs, email blasts and digital advertising, curated content for social media pages, UI/UX mock ups for up-sells and new web features, collaborated with copywriters, developers and designers on team

Jr. Graphic Designer January 2018 – June 2018
Breiter Creative (Woodland Hills, CA)

Worked directly with art director at agency, designed presentations decks, Squarespace sites, brochures and animations, participated in kick off calls with clients and contacted them on art director's behalf

Graphic Design Intern May 2017 – December 2017
Barre Socks by House of Tens (Calabasas, CA)

Created hundreds of t-shirt designs for current and future sale, designed web catalogs and lookbooks for clients and online shop, retouched model photos, worked with printer to prepare files and ensure a quality product

Editorial Design Intern January – May 2017
The Orion Newspaper (Chico, CA)

Responsible for meeting weekly deadlines, proposed creative headline and cutline design, effectively designed within the constraints of a newspaper, participated in weekly design critiques and was awarded best design in multiple publications