

# STEVE DILLON

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## SUMMARY

Creative, problem-solving, UX/UI Designer employing a user-centric, iterative, design thinking process. Driven by the collaborative process with extensive experience defining and executing design strategies built on deep understanding of both user and business needs. Skilled in communicating with designers, developers, marketing teams and executives to deliver outcomes that enhance user experience across web and mobile platforms.

## TECHNICAL SKILLS

**UI/UX:** Quantitative and Qualitative User Research, Data Analysis, Personas, Competitive Analysis, Wireframing, Prototyping, Usability Testing, Visual and User Interface Design, Heuristic Analysis, User Scenarios, User Journeys, Motion Graphics. Advanced HTML/CSS skills, intermediate JS/jQuery skills, and light backend experience.

**Software:** Adobe Creative Suite, Figma, Adobe XD, InVision, After Effects, Cinema 4D, GitHub

**Coding:** HTML, CSS, JavaScript, jQuery

## RELEVANT EXPERIENCE

**Visual / Multimedia Designer** Nov 2019-Present  
**Superior Court of Orange County** Santa Ana, CA

- Designed and built custom UI for Court wide training LMS platform using HTML/CSS.
- Built out public facing webpages to host COVID-19 response procedure documents to comply with applicable state requirements (HTML, CSS, JS, jQuery).
- Migrated Human Resources' On-Premise SharePoint site to Cloud based SharePoint system.
- Developed the first court brand guide and created visual designs for internal/external communication and public facing artifacts.

**UX/UI Designer** Jan 2015-Present  
**Steve Dillon Designs - Freelance** Aliso Viejo, CA

- Design and develop digital products optimized for a wide range of devices and interfaces.
- Conduct UX Research, data analysis, deliver UI wireframing, prototyping, mockups and user-test experiences for digital products to facilitate client's vision.
- Designed for a variety of clients including Montessori Schools of Irvine, Toshiba, and Coldwell Banker.

**Visual Designer** Feb 2019-Nov 2019  
**OnScale Inc.** Irvine, CA

- Collaborated on UI redesign for new version of Company's SaaS product using Figma.
- Updated company WordPress website ahead of \$10M Series A round of funding led by Google Gradient & Intel Capital.
- Re-branded company YouTube channel doubling subscribers, increasing views by 50% and watch time by 84%.
- Provided creative direction and strategic input for all website designs, digital/print marketing, and animation/videos.

**Web Designer** Apr 2018-Feb 2019  
**Saratech Inc.** Irvine, CA

- Redesigned, maintained and SEO optimized two company WordPress websites to ensure positive UI/UX.
- Integrated web form submission with Salesforce CRM to improve UX and streamline lead generation.
- Conducted UX Research, internal interviews, and usability testing.
- Migrated websites to new hosting server saving the company an estimated \$8,000/annually

**Web Designer** Mar 2017-Apr 2018  
**KWSM Digital** Aliso Viejo, CA

- Conducted quantitative and qualitative user research, competitive analysis, wireframing, prototyping, and usability testing for newly developed websites.
- Designed and delivered mockups, prototypes and developed artifacts into SEO optimized websites.
- Determine client's business & user's needs, pain points, and design vision for new websites.

**Web / Graphic Designer** Nov 2016-Mar 2017  
**Harcourts Prime Properties** Aliso Viejo, CA

- Created web/graphic designs for real estate agents, managed social media ads and channels
- Created and executed email marketing campaigns
- Conducted photoshoots, edited and retouched images.

**Digital Media Specialist** Jun 2016-Oct 2016  
**Toshiba Medical Systems** (now Canon Medical Systems Corp.) Tustin, CA

- Designed interactive web content, app icons, HTML emails, web banners, GIFs.
- Managed iOS updates and distribution for Toshiba product mobile apps with Xcode.

## PROJECTS

### “Safe & Sound”, Drive-In Music Festival Mobile App

<https://www.stevedillondesigns.com/safe-sound-music-festival-case-study>

- **Overview:** Mobile app that provides information about a no-contact music festival while reassuring attendees that the event will be safe, efficient and entertaining.
- **Role:** User Research, Definition & Ideation, Wireframing & Prototyping, Usability Testing
- **Tools:** HTML, CSS, JS, jQuery, VS Code, Github, Figma, Miro, After Effects, Photoshop

### “Nalu.live” - The History of Surfing

<https://www.stevedillondesigns.com/nalu-live-the-history-of-surfing-case-study>

- **Overview:** An interactive way for surfers and non-surfers alike to learn about the history of surfing and how surf photography has been used to promote the sport while becoming an art form of its own.
- **Role:** User Research, Definition & Ideation, Wireframing & Prototyping, Usability Testing
- **Tools:** Adobe XD, Sublime Text, ScrollMagic JS, FileZilla, Photoshop, After Effects, Google Docs

## EDUCATION

**UX/UI Design Certificate**, University of California Irvine, January 2021, Irvine, CA

**Master of Fine Arts, Web Design & New Media**, Academy of Art University, 2018, San Francisco, CA

**Front-End Web Developer Program**, Bloc, 2017, San Francisco, CA

**Bachelor Degree, Studio Art**, University of New Hampshire, 1998, Durham, NH

**Student Exchange Program, Studio Art**, University of Guam, 1995, Mangilao, Guam