

STEVE DILLON

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SUMMARY

Creative, problem-solving, UI/UX Designer employing a user-centric, iterative, design thinking process. Driven by the collaborative process with extensive experience defining and executing design strategies built on deep understanding of both user and business needs. Skilled in communicating with designers, developers, marketing teams, and executives to deliver outcomes that enhance user experience across web and mobile platforms.

TECHNICAL SKILLS

UI/UX: Quantitative and Qualitative User Research, Data Analysis, Personas, Competitive Analysis, Wireframing, Prototyping, Usability Testing, Visual and User Interface Design, Heuristic Analysis, User Scenarios, User Journeys, Motion Graphics. Advanced HTML/CSS skills, intermediate JS/jQuery skills, and light backend experience.

Software: Adobe CS, Figma, Adobe XD, InVision, After Effects, GitHub

Coding: HTML, CSS, JavaScript, jQuery

RELEVANT EXPERIENCE

Visual / Multimedia Designer Nov. 2019-Present
Superior Court of Orange County Santa Ana, CA

- Developed the first court brand guide and created visual designs for internal/external communication and public facing digital media.
- Designed and built custom UI for Court wide training LMS platform using HTML/CSS.
- Built out public facing webpages to host COVID-19 response procedure documents to comply with applicable state requirements (HTML, CSS, JS, jQuery).
- Migrated Human Resources' On-Premise SharePoint site to Cloud based SharePoint system.

UI/UX Designer Jan 2015-Present
Steve Dillon Designs - Freelance Aliso Viejo, CA

- Design and develop digital products optimized for a wide range of devices and interfaces.
- Conduct UX Research, data analysis, deliver UI wireframing, prototyping, mockups and user-test experiences for digital products to facilitate client's vision.
- Designed for a variety of clients including Montessori Schools of Irvine, Toshiba, and Coldwell Banker.

Visual Designer Feb 2019-Nov 2019
OnScale Inc. Irvine, CA

- Collaborated on UI redesign for new version of Company's SaaS product using Figma.
- Updated company WordPress website ahead of \$10M Series A round of funding led by Google Gradient & Intel Capital.
- Re-branded company YouTube channel doubling subscribers, increasing views by 50% and watch time by 84%.
- Provided creative direction and strategic input for all website designs, digital/print marketing, and multimedia/video.

Web / Graphic Designer
Saratech Inc.

Apr 2018-Feb 2019
Irvine, CA

- Redesigned, maintained and SEO optimized two company WordPress websites to ensure positive UI/UX.
- Conducted UX Research, internal interviews, and usability testing during website redesign.
- Integrated website form submission with Salesforce CRM to improve UX and streamline lead generation.
- Migrated websites to new hosting server saving the company an estimated \$8,000/annually

Web Designer
KWSM Digital

Mar 2017-Apr 2018
Aliso Viejo, CA

- Conducted quantitative and qualitative user research, competitive analysis, wireframing, prototyping, and usability testing for newly developed websites.
- Designed and delivered mockups, prototypes and developed artifacts into SEO optimized websites using WordPress.
- Determine client's business needs, pain points, and design vision for new websites.

Graphic Designer / Marketing Associate
Harcourts Prime Properties

Nov 2016-Mar 2017
Aliso Viejo, CA

- Created web and graphic designs for real estate agents, marketing collateral; managed social media ads and channels
- Created and executed email marketing campaigns
- Conducted photoshoots; edited and retouched images.

Digital Media Specialist

Jun 2016-Oct 2016
Tustin, CA

Toshiba Medical Systems (now Canon Medical Systems Corp.)

- Designed interactive web content, app icons, HTML emails, web banners, GIFs.
- Managed iOS updates and distribution for Toshiba product mobile apps with Xcode.

Web Design Intern
Source Enterprises

Mar 2016-June 2016
Aliso Viejo, CA

- Created custom WordPress websites for company's website
- Designed mockups, wireframes, and prototypes with Adobe XD
- Developed website assets

ADDITIONAL EXPERIENCE

Senior Management Analyst
Professional Community Management

Mar-2008-Jul 2015
Laguna Woods, CA

- Conducted technical research/operations analyses for major company functions & policies.
- Assisted with financial explanations and Capital Plan reports for \$30M operating budget.
- Provided financial analysis; prepared technical reports and presented alternatives at monthly Board and Committee meetings.
- Organized rebate program with the Metropolitan Water District resulting in \$90,000 annual savings to the Community.

EDUCATION

UX/UI Design Certificate, University of California Irvine, January 2021, Irvine, CA
Master of Fine Arts, Web Design & New Media, Academy of Art University, 2018, San Francisco, CA

Front-End Web Developer Program, Bloc, 2017, San Francisco, CA

Bachelor Degree, Studio Art, University of New Hampshire, 1998, Durham, NH

Student Exchange Program, Studio Art, University of Guam, 1995, Mangilao, Guam