

ASX ANNOUNCEMENT

14 March 2018

DigitalX advising MailGuard on world first Blockchain and AI cybersecurity network

Perth, 14 March, 2018: DigitalX Ltd (ASX:DCC) has been appointed corporate advisor to MailGuard, the world's largest private Software as a Service (SaaS) email security company.

DigitalX will advise MailGuard in the development of a Blockchain cybersecurity ecosystem called GlobalGuard.

In a world first, GlobalGuard will combine Artificial Intelligence (AI) and Blockchain technology to identify emerging email-borne cyber threats.

“GlobalGuard will unite end-users, technology partners, cybercrime experts and vendors throughout the world on a living neural network, to identify and stop threats immediately. It is the next generation of cybersecurity and threat detection,” said DigitalX CEO Leigh Travers.

Melbourne-based MailGuard is a cloud email and cyber security company that services clients in 27 countries. It also has partnerships with high profile software providers including Microsoft.

“GlobalGuard will leverage the past seventeen years of MailGuard threat data and IP, in combination with an artificially intelligent neural network, trained to detect cybersecurity threats,” said MailGuard CEO Craig McDonald.

The AI algorithm used by GlobalGuard has been developed by MailGuard, in collaboration with Deakin University in Melbourne, Australia.

“The world's largest companies and governments cannot win the war on cybercrime by acting alone. GlobalGuard will be the mechanism for real-time collaboration on the Blockchain to correct the imbalance of online cybercriminals,” said Mr McDonald.

Global spending on cybersecurity products and services is predicted to exceed \$1 trillion by 2021, according to a report by Cybersecurity Ventures.¹

“Blockchain technology and AI is the new frontier in the fight against cybercrime. DigitalX is pleased to be involved with this project as GlobalGuard will connect a network of collaborators to identify and thwart cyber threats instantaneously,” said Mr Travers.

The collaboration between MailGuard and DigitalX will be a significant step towards commercialising the GlobalGuard technology.

¹ <https://cybersecurityventures.com/hackerpocalypse-cybercrime-report-2016/>

“DigitalX continues to strengthen our reputation for ICO advisory services and is now working with the world’s most promising Blockchain companies to help them deliver their vision,” said Mr Travers.

GlobalGuard will launch later in 2018. For more information, go to globalguard.io

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About GlobalGuard

GlobalGuard is a global ecosystem of cybercrime fighters using the power of next generation AI and Blockchain technology to defend businesses from criminal intent. It unites end-users, technology partners, cybercrime experts and vendors, on a living neural network, to identify and stop emerging threats immediately. GlobalGuard protects businesses worldwide from high value cyber security damage and criminal threats including email malware, phishing and social engineering attacks. www.globalguard.io.

About MailGuard

Founded in 2001, MailGuard is now the world’s largest private Software as a Service (SaaS) security company, delivering business-to-business email and web security to customers in 27 countries. MailGuard has agreements with the world’s largest providers of email mailboxes and internet security systems. MailGuard founder Craig McDonald is also the author of Surviving the Rise of Cybercrime.

About DigitalX

DigitalX is positioned as the leading publicly listed ICO corporate advisory firm globally. DigitalX is based out of Perth and New York and provides ICO advisory services, Blockchain consulting services and software development. DigitalX’s partners can use DigitalX’s Blockchain technology expertise to deliver innovative products to global markets.

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