

## ASX ANNOUNCEMENT

6 March 2018

### DigitalX appointed corporate advisor for two ICOs with major global markets

**Perth, 6 March, 2018:** DigitalX Ltd (ASX:DCC) has been appointed corporate advisor for the Initial Coin Offerings (ICOs) for **Shivom** and **Bankorus** – both finalists in the Global Blockchain Competition.<sup>i</sup>

**Bankorus** ([www.bankorus.com](http://www.bankorus.com)) is the world's first private wealth management platform powered by Artificial Intelligence (AI) and built on the Blockchain.

The Bankorus team built the first robo-advisor in China that now services more than 200,000 HNW clients with over US\$30b in assets<sup>ii</sup>.

“DigitalX continues to strengthen our reputation for ICO advisory services and is now working with the world's most promising Blockchain companies as they raise capital to deliver their vision,” said DigitalX CEO Leigh Travers.

The global cryptocurrency market is worth \$500 billion, dwarfed by the HNW market, which is estimated to be worth more than \$60 trillion.<sup>iii</sup>

“Demand for high quality ICOs is growing in 2018 and DigitalX is pleased to be working with companies that already have an established global market for their technology,” said Mr Travers.

The Bankorus token sale is at a Pre-ICO stage and DigitalX will be providing technical expertise, marketing and promotion services, as well as introductions to its network.

DigitalX will be paid in a mix of cryptocurrency (Bitcoin/Ether) and native (BKT) tokens in the project. The company will update the market on the outcome.

**Shivom** ([www.shivom.io](http://www.shivom.io)) is aiming to become the largest genomic data-hub platform in the world. Shivom token holders own their genomic data, control the right to access it, and receive rewards if they choose to share it.

“Shivom's medical genomic ecosystem will offer an open web-marketplace for contributors and health providers to add their apps and services, alongside genomic data analytics and personalized medicine,” said Mr Travers.

Shivom is at the Pre-ICO stage and DigitalX will be providing technical expertise, marketing and promotion services, as well as introductions to its network.

For services rendered to date, DigitalX has received US\$500,000 in Ether and will receive US\$1M in native (OMX) tokens in the Shivom project.

DigitalX will road show Bankorus and Shivom to its Australian network this week.

Due to strong demand, DigitalX has organised a conference in Perth, Sydney and Melbourne, in addition to one-on-one meetings with potential buyers and partners.

-Ends-

### **About DigitalX**

DigitalX is positioned as the leading publicly listed ICO corporate advisory firm globally. DigitalX is based out of Perth and New York and provides ICO advisory services, Blockchain consulting services and software development. DigitalX's partners can use DigitalX's Blockchain technology expertise to deliver innovative products to global markets.

### **For further information, please contact**

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### **References**

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i <https://www.globalblockchaincompetition.com/finalists.html>

ii <https://bankorus.com/>

iii <https://www.economist.com/blogs/graphicdetail/2017/10/daily-chart-1>