

Naylee Nagda

University of Southern California,
Lovine and Young Academy

**BSc: Art, Technology and the Business of
Innovation**

I am interested in combining my passion for people, design and strategy to develop not just beautiful solutions, but solutions that solve a need.

Portfolio: www.naylee-nagda.com

Relevant coursework:

Rapid Visualization, Animation, Business Strategy, Anthropology, Web development, Designing for Experiences, User Research, Experimenting with AR and VR and physical computing

Skills:

Design: Adobe Suite, 3D Animation, Final Cut Pro, Mixed reality production, Data visualization, Maya, Unity

Prototyping: CSS, Javascript, React, WebGL, C++, Arduino, SQL, Php, Processing, Sketch, Framer, Invision, Marvel

Business: SEO, Analytics, Social Entrepreneurship, Project Management, Business canvas model

Strategy: Design Thinking, Ethnography research, IDEO Design Toolkit

Languages: English, French, Spanish, Kiswahili and Gujarati.

Relevant Experience

2019 | Computational Designer Intern- Adidas, Portland

Designer researcher for consumer experiences at Adidas.

2019 | Community Prototyper- IDEO

Community prototyper for Open IDEO challenges. Give support, and UX guidance to innovators whose ideas are selected.

2018 | Service Design and Strategy Intern- Fjord, Los Angeles

Worked across Fjord West offices (LA, SF and Seattle) to develop prototypes and strategies in the digital and physical product space that focused around the area of intelligent transportation.

2018 | Design Strategist Intern - MIT Senseable City Labs, Singapore

Carried out behavioral and ethnography research. Analyzed insights gained from the user research phase and developed experimental data visualization concepts to help the South East Asian market book getaways.

2018 | Experimental Designer – KCRW Mexico

Partnered with KCRW to create “The Departed”—a 2019 Webby winning 360-degree journalism experience. Highlights of the experience included: interviewing, shooting using immersive media and developing virtual reality spatial illustrations

2017-2018 | Service Designer – CancerBase, Los Angeles

Year-long design consulting project based on rethinking and redesigning the patient data gathering process as part of the White House Moonshot initiative.

Awards

2018 | Ahmanson Lab Innovation Scholar

UI and Interaction design Lead in designing AR Maps for the LA Times in an effort to make Angeleno’s feel more committed to their community

2018 | Phi Kappa Phi Student Recognition Award

University artist recognition award for creating a compelling interactive storytelling experience.