

SHIPP OUTDOOR



I30 Texarkana, AR @ Stateline Ave. Exit

Proposal For: Shipp Outdoor

DMA Market: Shreveport, LA

Location: 410 Realtor Ave. Texarkana, AR – I30

Type: Digital Bulletins

Inventory Information

Primary Artery: E I30 EAST

Cross Artery: E JEFFERSON AVE

Distance Direction: 1/4 MI E

Geo Coordinates: [33.46953 -94.038954](#)

Cross Street Description:

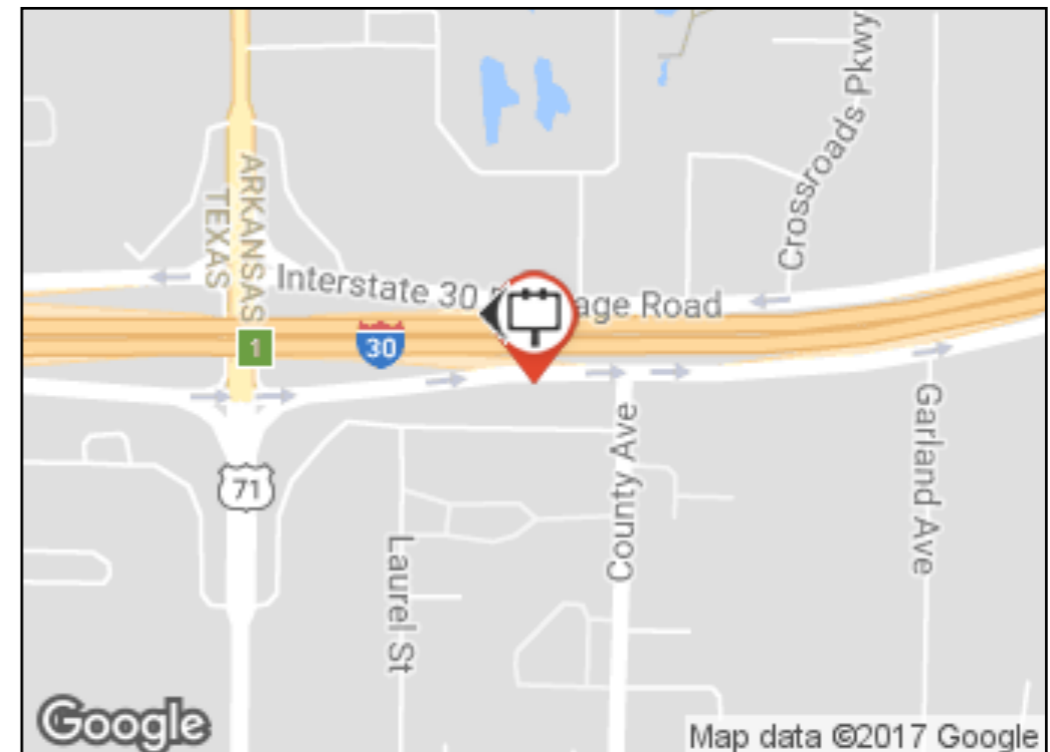
Face Direction: West

Illuminated: Yes

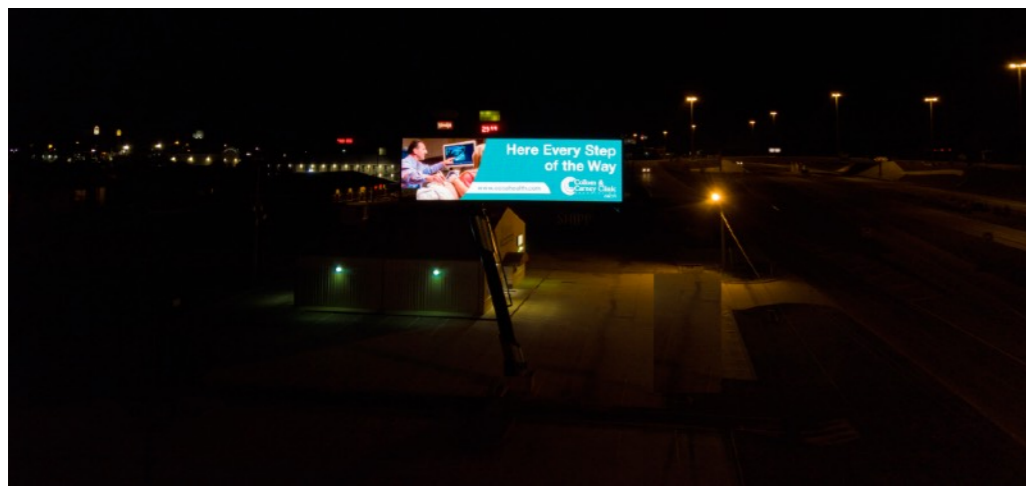
Spot Duration: 8 seconds

Geopath ID: 30661867

Geopath 18+ Weekly Impressions: 184,978



SHIPP OUTDOOR



130 Texarkana, AR @ Stateline Ave. Exit

14x48 Digital LED

DMA Market: Shreveport, LA

Location: 410 Realtor Ave. Texarkana, AR

Type: Digital Bulletins

Inventory Information

Primary Artery: E INTERSTATE 30
Cross Artery: N STATELINE AVE HWY 71
Distance Direction: 300 FT W

Geo Coordinates: [33.46953 -94.038954](#)

Cross Street Description:

Face Direction: East

Illuminated: Yes

Spot Duration: 8 seconds

Geopath ID: 30661870

Geopath 18+ Weekly Impressions: 156,780

