

# ALEX OLIVERO

## SENIOR DIGITAL ART DIRECTOR

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### EXPERIENCE

May 2014 - Present

#### Plan B [Agency Alternative]

Senior Digital Art Director

- Head of the digital design department
- Lead in recruiting and management of junior and intern creative talent
- Present creative concepts and designs to clients
- Front-end development and prototype builds for digital projects
- Authority in emerging technologies in the field of digital design and marketing
- Implementing of new design and workflow processes for the agency

Responsibilities also include:

- Staying up-to-date on design trends in all forms of media
- Learning new skills and software such as Webflow and HTML5 banner coding
- Supporting the agency's goal of nurturing youthful talent by giving agency tours to universities and lecturing students
- Active member in organizations and industry events such as General Assembly and Digital Summit

#### Plan B [Agency Alternative]

Intern - Junior Art Director - Digital Art Director

2011 - 2012

#### American Graphic Systems

Print Technician

### EDUCATION

May 2014

#### Columbia College Chicago

Major in Advertising: Art Direction

### SKILLS

- |                         |                       |                     |
|-------------------------|-----------------------|---------------------|
| • Photoshop             | • Webflow             | • Video Editing     |
| • Illustrator           | • Wordpress           | • Pop-A-Shot        |
| • InDesign              | • Experience Design   | • Talking About GOT |
| • Sketch                | • Photography         | • Cryptocurrency    |
| • Front-end Development | • Interactive Banners | • Making Lists      |

### AWARDS

2016 W<sup>3</sup> Award Silver Winner: DiscoverMcLaren.com

2017 WebAward For Outstanding Website: MatherLifeways.com

Judge of the 2017 WebAward Competition