

GLO KIM // UX DESIGNER

 gloskim.com

 gloskim@gmail.com

EDUCATION

University of Illinois at Urbana-Champaign
Bachelor of Fine Arts in Industrial Design, 2011
Cumulative GPA: 3.6, Dean's List

MY KNOWLEDGE

Design research
Prototyping
UI/visual design
User testing
UX research
Wireframing + Annotations
3D modeling (foam, metal, plastic)

MY TOOLS

Creative Suite
Axure
InVision
Keynote
Keyshot 7
Principle
Sketch
Solidworks
Vectorworks

ACTIVITIES & AFFILIATIONS

Tagcloud.io

HCD Designer, since 2020

Diversity, Equity, and Inclusion Group (1904labs)

Active Member since 2019

XD Throwdown

Participant & Co-winner from So Gouda, It's Gouda team, 2019

IDSA Professional Chapter

Member since 2012-2015

Facilitator (IDSA STL Design Competition: Portfolio Review), 2015

DESIGN EXPERIENCE

Human-Centered Designer

1904labs - St. Louis, MO

Jan 2019–Present

- + Collaborating with clients and internal teams to research and design the overall user experience for a variety of software products.
- + Co-leading with the Agile Engineering Lead as servant leaders on both tactical and strategic aspects of the project for customers and stakeholders

Pony Express: A digital transformation for an Agtech company that allows internal users to define and manage their materials across the business. I provided HCD discovery research to help client better understand how materials were managed and better strategize the future capabilities needed to support an internal organization.

Apollo: A healthcare company needed a new internal system to increase efficiency, reduce errors, and create a single source-of-truth to generate insurance plan documentations for government approval. I conducted HCD research and design to provide clients a MVP solution that customized to user needs and was scalable for the business.

Pleiades: A manage care organization looked to improve user experience to an internal claim-processing system used to manage care plans for patients. I helped clients better understand and align with their users through user research, co-design workshops, and storyboarding.

1904labs is an IT consulting firm that helps business leaders digitally transform their operations by implementing modern data and software solutions. Some of their offerings include data engineering, decision science, and modern software engineering and design experience.

CX Interaction Designer

Wells Fargo Advisors - St. Louis, MO

Mar 2018–Jan 2019

- + Worked closely with product owners, business analysts, technical writers to understand the overall design strategy and direction of projects and provide UI designs that adhere to the established style guide and firm-wide accessibility requirements.
- + Assisted UX Researcher with research preparation, interactive prototypes, note-taking, and research analysis.

UX Designer

DESIGNATION - Chicago, IL

Apr 2017–Oct 2017

- + Partnered with Chicago-based tech incubators and startup to apply design thinking approach to create digital experiences. Clients included:

Project Decibel: A hearing wellness initiative that uses technology to connect the music industry to custom audiological care. My team helped to improve the user experience of the proposed app.

Harbor Plan: A retirement planning service that diagnoses a user's retirement situation, provides educational resources, and creates a roadmap towards retirement. My team focused on strategizing ways to motivate pre-retirees to change their approach to retirement planning.

Designer

Caleres - St. Louis, MO

Jan 2016–Jan 2017

- + Designed the Bzees footwear line in collaboration with Product Development team from initial concept to finished product.
- + Researched and analyzed consumer trends to incorporate new materials and processes to implement into future footwear designs.
- + Provided product directions to overseas Product Development team through pattern corrections, outsole corrections and new material processes.

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REFERENCES

Available upon request

DESIGN EXPERIENCE (CON'T)

Product Designer, Level 1

Elan Polo International - St. Louis, MO

July 2014–Dec 2015

- + Worked closely with Product Director and Athletic Division team to design all aspects of the athletic footwear product line through market trend research.
- + Designed Licensed footwear line by following the visual brand language guidelines of for Mattel and Hasbro customers.
- » Clients included: Walmart, Target, K-mart, Payless

Junior Exhibit Designer // Orbus Exhibit & Display Group

Orbus Exhibit & Display Group - Niles, IL

Aug 2013–Jun 2014

- + Provided custom exhibit/trade show booths for clients and the account manager while documenting requirements and addressing technical concerns.
- + Presented concepts and designs to clients, account manager, and department manager during design meetings via in-person and phone.
- » Clients included: Lifesmart, Luminii, Nextremity, many more.

Freelance Designer

Self - St. Louis, MO and Chicago, IL

Jan2012–Aug 2012

- + Designed creative materials through posters, logos, branding, and brochures for local clients.
- + Analyzed market trends and consumer insights to discover new product opportunities across multidisciplinary teams.
- » Clients included: Wyman Center, LG Electronics, One By Maximus

Industrial Design Intern

Rexam - Buffalo Grove, IL

May 2012–Aug 2012, June 2011–Aug 2011

- + Translated consumer research and insights into consumer structural packaging solutions through 3D modeling and concepts development for the Innovation Team.

Design Intern

Next - St. Louis, MO

May 2008–Aug 2008

- + Undertook special branding projects for Nest branding through logos, brochures, promotional posters, photography, event flyers, and online banners.
- + Maintained any inquiries for "Friends of Nest" program between local designers and Nest.