

# GLOKIM

## UX DESIGNER

- GLOSKIM.COM
- GLOSKIM@GMAIL.COM

## MY AREA OF FOCUS

UX/UI design  
Industrial design  
Footwear design

## MY KNOWLEDGE

Design research  
Prototyping  
UI/visual design  
User testing  
UX research  
Wireframing  
3D modeling (foam, metal, plastic)

## MY TOOLS

Creative Suite  
Axure  
InVision  
Keynote  
Keyshot 7  
Principle  
Sketch  
Solidworks  
Vectorworks

## ACTIVITIES & AFFILIATIONS

### IDSa Professional Chapter

Member since 2012

Facilitator (IDSa STL Design Competition: Portfolio Review), 2015

### IDSa UIUC Student Chapter

Member since 2009-2011

Secretary, 2009-2011

Student Mentor, 2010-2010

Co-Coordinator (I Heart Design Exhibition), 2011

Facilitator (Portfolio Workshop), 2011

Facilitator (UIUC STL Design Crawl), 2009

### Phi Eta Sigma Honor Society

Member since 2008-2012

## EDUCATION

University of Illinois at Urbana-Champaign  
**Bachelor of Fine Arts in Industrial Design**, 2011  
Cumulative GPA: 3.6, Dean's List

## DESIGN EXPERIENCE

### CX Interaction Designer // Wells Fargo Advisors

St. Louis, MO | Mar 2018-Present

- + Collaborating closely with product owners, business analysts, technical writers to understand the overall design strategy and direction of projects.
- + Ensuring design iterations adheres to the business goals, established style guide, firm-wide accessibility requirements, and user research findings.
- + Creating wireframes and prototypes of varying fidelities for usability testing.
- + Assisting the UX Researcher with research preparation, interactive prototype creation, note taking, and research analysis.
- + Providing annotations and design feedback with Development.

### UX Designer // DESIGNATION

Chicago, IL | Apr-Oct 2017

- + Collaborated with teams to provide UX recommendations for two Chicago-based clients through user interviews, user personas, user flows, wireframes, mid-to high-fidelity prototypes, and usability testing.

**Project Decibel:** A hearing wellness initiative that uses technology to connect the music industry to custom audiological care. My team helped to improve the user experience of the proposed app.

**Harbor Plan:** A retirement planning service that diagnoses a user's retirement situation, provides educational resources, and creates a roadmap towards retirement. My team focused on strategizing ways to motivate pre-retirees to change their approach to retirement planning.

### Designer // Caleres

St. Louis, MO | Jan 2016-Jan 2017

- + Collaborated with Product Development team to ensure that the Bzees product line supported the brand essence from initial concept to finished product.
- + Analyzed consumer trends to incorporate new materials and processes into designs.
- + Maintained communication with overseas Product Development team on product direction through pattern corrections, outsole designs and new material processes.

### Product Designer, Level 1 // Elan Polo International

St. Louis, MO | July 2014-Dec 2015

- + Designed all aspects of the athletic footwear product line with the direction of the Product Director and Athletic Division team.
- + Communicated with Product Development team to ensure footwear design fits the visual brand language of Licensed Products (Mattel, Hasbro).
- » Clients included: Walmart, Target, K-mart, Payless

### Junior Exhibit Designer // Orbus Exhibit & Display Group

Niles, IL | Aug 2013-Jun 2014

- + Provided custom exhibit/trade show booths for clients and the account manager while documenting requirements and addressing technical concerns.
- + Presented concepts and designs to clients, account manager, and department manager during design meetings via in-person and phone.
- » Clients included: Lifesmart, Luminii, Nextremitry, many more.

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## REFERENCES

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Available upon request.

## DESIGN EXPERIENCE (CON'T)

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### Freelance Designer

St. Louis, MO & Chicago, IL | Jan-Aug 2012

- + Contributed creative materials through posters, logos, and brochures.
- + Analyzed market trends and consumer insights to discover new product opportunities across multidisciplinary teams.
- » Clients included: Wyman Center, LG Electronics, One By Maximus

### Industrial Design Intern // *Rexam*

Buffalo Grove, IL | June-Aug 2011, May-Aug 2012

- + Conducted a wide variety of consumer research and translated consumer insights into plastic packaging solutions through 3D modeling and concept development.
- + Collaborated with Innovation Team to explore opportunities to improve existing packaging solutions.

### Design Intern // *Build a Nest*

St. Louis, MO | May-Aug 2008

- + Undertook special creative projects concerning Nest branding through logos, brochures, promotional posters, photography, event flyers, and online banners.
- + Maintained any inquiries for "Friends of Nest" program between local designers and Nest.