

GLOKIM

UX/UI DESIGNER

GLOSKIM.COM
GLOSKIM@GMAIL.COM

MY AREA OF FOCUS

UX/UI design
Industrial design
Footwear design

MY KNOWLEDGE

Design research
Prototyping
UI/visual design
User testing
UX research
Wireframing
3D modeling (foam, metal, plastic)

MY TOOLS

Creative Suite
Axure
InVision
Keynote
Keyshot 7
Sketch
Solidworks
Vectorworks

ACTIVITIES & AFFILIATIONS

IDSA Professional Chapter

Member since 2012
Facilitator (IDSA STL Design Competition: Portfolio Review), 2015

IDSA UIUC Student Chapter

Member since 2009-2011
Secretary, 2009-2011
Student Mentor, 2010-2010
Co-Coordinator (I Heart Design Exhibition), 2011
Facilitator (Portfolio Workshop), 2011
Facilitator (UIUC STL Design Crawl), 2009

Phi Eta Sigma Honor Society

Member since 2008-2012

EDUCATION

University of Illinois at Urbana-Champaign
Bachelor of Fine Arts in Industrial Design, 2011
Cumulative GPA: 3.6, Dean's List

DESIGN EXPERIENCE

UX Designer // DESIGNATION

Chicago, IL | Apr-Oct 2017

Collaborated with teams to provide UX recommendations for two Chicago-based clients through user interviews, user personas, user flows, wireframes, mid-to high-fidelity prototypes, and usability testing.

Project Decibel: A hearing wellness initiative that uses technology to connect the music industry to custom audiological care. My team helped to improve the user experience of the proposed app.

Harbor Plan: A retirement planning service that diagnoses a user's retirement situation, provides educational resources, and creates a roadmap for users towards retirement. My team focused on strategizing ways to motivate pre-retirees to change their approach to retirement planning.

Designer // Caleres

St. Louis, MO | Jan 2016-Jan 2017

Collaborated with Product Development team to ensure that the Bzees product line supported the brand essence from initial concept to finished product. Analyzed consumer trends to incorporate new materials and processes into designs. Maintained communication with overseas Product Development team on product direction through pattern corrections, outsole designs and new material processes.

Product Designer, Level 1 // Elan Polo International

St. Louis, MO | July 2014-Dec 2015

Designed all aspects of the athletic footwear product line with the direction of the Product Director and Athletic Division team. Communicated with Product Development team to ensure footwear design fits the visual brand language of Licensed Products (Mattel, Hasbro).

» Clients included: Walmart, Target, K-mart, Payless

Junior Exhibit Designer // Orbus Exhibit & Display Group

Niles, IL | Aug 2013-Jun 2014

Provided custom exhibit/trade show booths for clients and the account manager while documenting requirements and addressing technical concerns. Presented concepts and designs to clients, account manager, and department manager during design meetings via in-person and phone.

» Clients included: Lifesmart, Lumini, Nextremity, Venus Concept, many more.

Freelance Designer

St. Louis, MO & Chicago, IL | Jan-Aug 2012

Contributed creative materials through posters, logos, and brochures. Analyzed market trends and consumer insights to discover new product opportunities across multidisciplinary teams.

» Clients included: Wyman Center, LG Electronics, One By Maximus

Industrial Design Intern // Rexam

Buffalo Grove, IL | June-Aug 2011, May-Aug 2012

Conducted a wide variety of consumer research and translated consumer insights into plastic packaging solutions through 3D modeling and concept development. Collaborated with Innovation Team to explore opportunities to improve existing packaging solutions.

Design Intern // Nest

St. Louis, MO | May-Aug 2008

Undertook special creative projects concerning Nest branding through logos, brochures, promotional posters, photography, event flyers, and online banners. Maintained any inquiries for "Friends of Nest" program between local designers and Nest.