

Ryan S. Hicks

Graphic Designer

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Currently accepting
freelance opportunities.

Education

The University of Texas

BFA Design, Class of 2019

Quantified Design Studio

Project-based work with McKinsey Group, exploring the intersection of design & data.

Skills & Software

Print and Layout Design, Branding and Identity Systems, Packaging, Editorial, UI/UX, Web

Adobe

After Effects
Illustrator
InDesign
Photoshop
Premiere

Other

Keynote
Sketch
Webflow

Achievements

Regional Winner – Student

PRINT Magazine, 2017

Dean's Award for Design

University of Texas, 2017

Exhibited at The Center Space Project's "Young Bloods"

University of Texas, 2016

Experience

2018 **Preacher** • Design Intern • Austin, TX

Ongoing design for clients including Vimeo, Bumble, Cuvée Coffee, Shinola, and Knob Creek.

2015 -2018 **Orange Mag** • Design Editor • Austin, TX

Ongoing design and art-direction for bi-annual print magazine, daily online content, and fundraising events. Leadership and management of illustration staff.

2017 **BuzzFeed** • Brand Design Intern • New York, NY

Designed various graphic elements for BuzzFeed's Chicago office, assisted with art direction and design for sponsored events, and created merchandise, letterhead, and internal assets that were distributed across all 18 offices.

2016 **Margin Walker** • Design Intern • Austin, TX

Created weekly content for social media, including show announcements, animated GIFs for Margin Walker's weekly newsletter, and animation for Sound on Sound Fest's social media advertisements. Dabbled in copywriting, instagramming, and collecting memes.

2016 **FCTRY** • Design Intern • Brooklyn, NY

Redesigned the company's wholesale product catalog and press kit, oversaw and managed the brand's social media – including product photography and gif-creation for Instagram and email campaigns. Participated in copywriting for web, email, and collateral.