Huilin Miao
Graphic Designer

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/ Objective

To contribute my creative thinking, skills and passion for design excellence to a creative team.

/ Experience

Iron Creative / Graphic Designer
Jul 2019 – Jan 2020, Mar 2021 – Mar 2023 / San Francisco, United States
Working on various brands' design projects with multiple clients in a fast-paced environment in timely manner. Closely communicating with project managers, senior designers and creative directors to ensure design work are successfully addressing clients' business goal.

Banana Republic / Digital Design and Production
Jun 2018 – Jun 2019 / San Francisco, United States
Working with different departments to create digital design for emails, website assets and social media that align with the brand and address the business goal. Preparing pixel-perfect online assets for production. Managing multiple projects with different departments to ensure they are finished in a timely manner with the highest quality that meet business needs.

Houzz Inc / Graphic Design Intern
Dec 2017 – Mar 2018 / Palo Alto, United States
Communicating with and creating design works for different departments, including online sales banner and newsletter email for marketing team, infographics for research team, app feature for product design team, trade show print poster and wall design for international offices and promotion materials for recruiting team.

Turner Duckworth / Design Intern
Feb – Sep 2017 / San Francisco, United States
Involved in the process of various branding projects. Conducting marketing and auditing research, designing brand promotional items, fine-tuning illustration, contributing to concept explorations, assisting designer, design director and creative director in executing creative and design directions and preparing presentation slides.

Grand-design Company / Web Design Intern
Apr – Jun 2011 / Nagoya, Japan
Conducting research for Chinese app market to discover trends and user needs, translating Japanese website to Chinese and designing web pages.

/ Education

Academy of Art University / 2012 – 2016 / San Francisco, United States
MFA School Of Graphic Design and Digital Media

Xi'an International Studies University / 2007 – 2011 / Xi'an, China
BA English

/ Software Skills

Photoshop	**After Effects**	**Invision**	**Keynote**
Illustrator	**Premiere Pro**	**Flinto**	**MS Office**
InDesign	**XD**	**Webflow**	**Google Workspace**
Lightroom	**Flash**	**Figma**	**HTML 5 & CSS 3**
Dreamweaver	**Sketch**	**Google Sketchup**	**Mac & Win OS**

/ Creative & Design Skills

Conceptual & Design Thinking	**Motion Graphics**
Branding & Visual Identity	**Website & App Design**
Print / Book, Editorial, Poster, etc.	**Photography**
Packaging	**Bookbinding**
Illustration	**Social Media**

/ Languages

Mandarin, Cantonese / Native   **English, Japanese** / Business

/ References

Furnished upon request