

# Huilin Miao

## Graphic Designer

+1 415.527.7190  
huilin.miao@gmail.com  
huilin-miao.com

### / Objective

**To contribute my creative thinking, skills and passion for design excellence to a creative team.**

### / Experience

#### **Iron Creative / Graphic Designer**

**Jul 2019 – Jan 2020 / San Francisco, United States**

Working on various brands' design projects in a fast-paced environment with a timely manner. Working with project managers and senior designers to ensure the design work are successfully addressing clients' business goal.

#### **Banana Republic / Digital Design and Production**

**Jun 2018 – Jun 2019 / San Francisco, United States**

Working with different departments to create digital design for emails, website assets and social media that align with the brand and address the business goal. Preparing pixel-perfect online assets for production. Managing multiple projects with different departments to ensure they are finished in a timely manner with the highest quality that meet business needs.

#### **Houzz Inc / Graphic Design Intern**

**Dec 2017 – March 2018 / Palo Alto, United States**

Communicating with and creating design works for different departments, including online sales banner and newsletter email for marketing team, infographics for research team, app feature for product design team, trade show print poster and wall design for international offices and promotion materials for recruiting team.

#### **Turner Duckworth / Design Intern**

**Feb – Sep 2017 / San Francisco, United States**

Involved in the process of various branding projects. Conducting marketing and auditing research, designing brand promotional items, fine-tuning illustration, contributing to concept explorations, assisting designer, design director and creative director in executing creative and design directions and preparing presentation slides.

#### **Grand-design Company / Web Design Intern**

**April – Jun 2011 / Nagoya, Japan**

Conducting research for Chinese app market to discover trends and user needs, translating Japanese website to Chinese and designing website.

### / Education

#### **Academy of Art University / 2012 – 2016 / San Francisco, United States**

MFA School Of Graphic Design and Digital Media

#### **Xi'an International Studies University / 2007 – 2011 / Xi'an, China**

BA English

### / Software Skills

<b>Photoshop</b>	<b>Muse</b>	<b>Invision</b>	<b>MS Office</b>
<b>Illustrator</b>	<b>After Effects</b>	<b>Flinto</b>	<b>HTML 5 &amp; CSS 3</b>
<b>InDesign</b>	<b>Experience</b>	<b>Webflow</b>	<b>Mac &amp; Win OS</b>
<b>Lightroom</b>	<b>Flash</b>	<b>Google Sketchup</b>	
<b>Dreamweaver</b>	<b>Sketch</b>	<b>Keynote</b>	

### / Creative & Design Skills

**Conceptual & Design Thinking**

**Branding & Visual Identity**

**Print / Book, Editorial, Poster, etc.**

**Packaging**

**Illustration**

**Motion Graphics**

**Website & App Design**

**Photography**

**Bookbinding**

**Social Media**

### / Languages

**English / Fluent**    **Mandarin, Cantonese / Native**    **Japanese / Conversational**

### / References

**Furnished upon request**