

Huilin Miao

Graphic Designer

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/ Objective

To contribute my creative thinking, skills and passion for design excellence to a creative team.

/ Experience

Banana Republic / Digital Design and Production

Jun 2018 – Current / San Francisco, United States

Working with different departments to create digital design for emails, website assets and social media and to prepare pixel-perfect online assets for production. Managing multiple projects with different departments to ensure they are finished in a timely manner with the highest quality that meet business needs.

Houzz Inc / Graphic Design Intern

Dec 2017 – March 2018 / Palo Alto, United States

Communicating with and creating design works for different departments, including online sales banner and newsletter email for marketing team, infographics for research team, app feature for product design team, trade show print poster and wall design for international offices and promotion materials for recruiting team.

Turner Duckworth / Design Intern

Feb – Sep 2017 / San Francisco, United States

Involved in the process of various branding projects, including conducting marketing and auditing research, designing brand promotional items, fine-tuning illustration, contributing to concept explorations, assisting designer, design director and creative director in executing creative and design directions and preparing presentation slides.

Grand-design Company / Web Design Intern

April – Jun 2011 / Nagoya, Japan

Responsible for conducting app marketing and designing research, translating web page content from Japanese to Chinese and prototyping and designing the website.

/ Education

Academy of Art University / 2012 – 2016 / San Francisco, United States

MFA School Of Graphic Design and Digital Media

Xi'an International Studies University / 2007 – 2011 / Xi'an, China

BA English

/ Software Skills

Photoshop

Illustrator

InDesign

Lightroom

Dreamweaver

Muse

After Effects

Experience

Flash

Sketch

Invision

Flinto

Webflow

Google Sketchup

Keynote

MS Office

HTML 5 & CSS 3

Mac & Win OS

/ Creative & Design Skills

Conceptual & Design Thinking

Branding & Visual Identity

Print / Book, Editorial, Poster, etc.

Packaging

Illustration

Motion Graphics

Website & App Design

Photography

Bookbinding

Social Media

/ Languages

English / Fluent

Mandarin, Cantonese / Native

Japanese / Conversational

/ References

Furnished upon request