



Dynamic Full Page Specifications:

This is a list of the files that Leeads need to receive to be able to produce the dynamic full page with the Adform template in Adform Studio:

Desktop:

1. Size: 1920x1080 - Background [*Format: jpg*]. Weight: 200KB
2. Size: 1920x1080 - Foreground [*Format: png*] transparent. Weight: 150KB

Mobile:

1. Size: 1080x1920 - Background [*Format: jpg*]. Weight: 300KB.
2. Size: 1080x1920 - Foreground [*Format: png*] transparent. Weight: 150KB

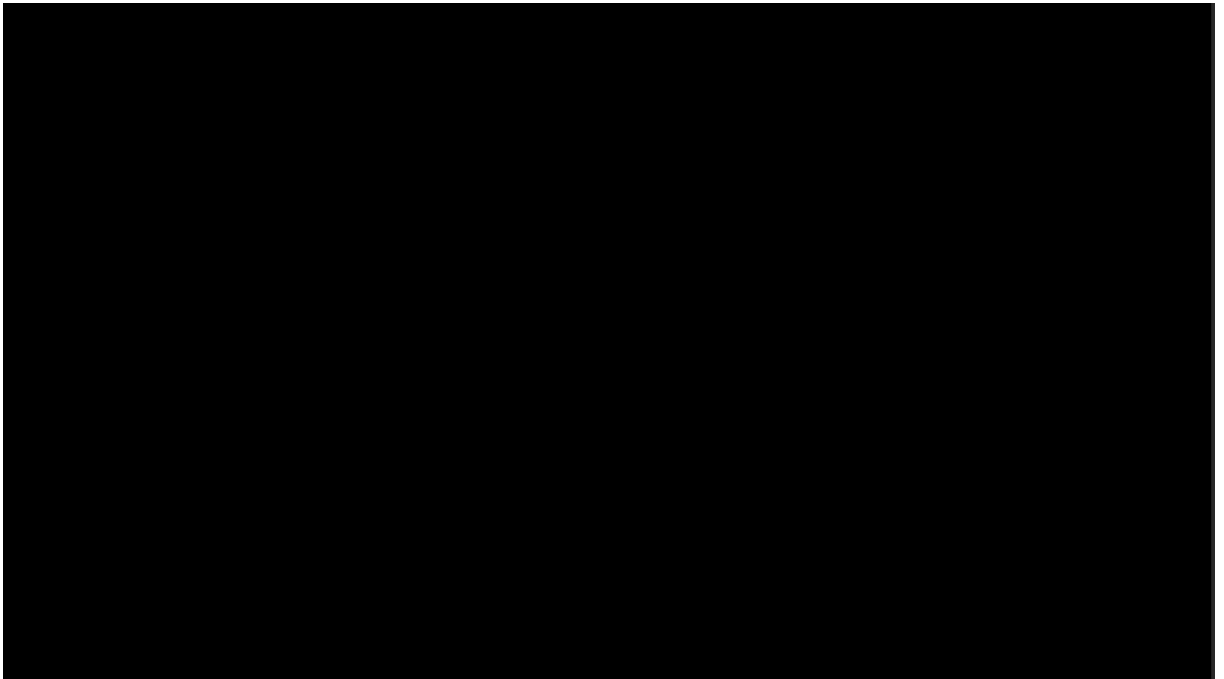
- 4 files in total [2 files for the desktop banner + 2 files for the mobile banner]
- 2 different sizes [1920x1080 = desktop + 1080x1920 = mobile]
- 2 different files formats [jpg + png]

(Please do not send HTML-format – this is not compatible with our Adform template)

Dynamic Full Page - Example:

Desktop:

Background – the background should contain of the background image(s).



Foreground – the foreground should contain of the text and should be transparent.

Redo för **Black Friday**

Med kreditkortet **re:member flex** får du alltid upp till 25 % reward-rabatt* i över 300 webbutiker. Under Black Friday får du dessutom rabatt på butikernas rabatt.

Ansök

re:member
kreditkort och lån

Both layers

Redo för **Black Friday**?

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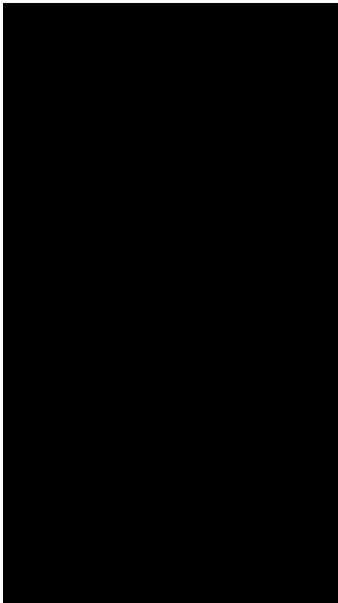
Ansök

Eff. ränta 14,67 % vid utnyttjad kredit på 20 000 kr (2018-01-01).
*Gäller ej frakt- och moms-kostnader.

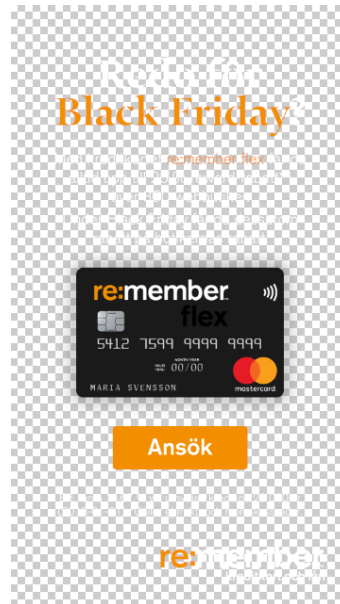
re:member
kreditkort och lån

Mobile:

Background



Foreground



Both layers

