Stevin K. Masuda

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@stevinmasuda (twitter)

EXPERIENCE PROFESSIONAL

Santa Cruz County Veteran Network
Visual Designer & Developer

01/2018- 4/2021

- Served as the lead developer and consultant.

- Collaborated on initial research and design on in Figma.

- Coordinated, created and scheduled content, designs and periodic updates to the organization's website.

-Designed the website using the Webflow platform and Content Management System (CMS)

-Developed a quality assurance program including site evaluations (audits), User Experience (UX) testing to strengthen the credibility of the website and the Vets4Vets organization.

- Mentored the Vets4Vets team members on editing the website using the Webflow platform. Conducting weekly meetings for updates, and critiques.

L&M Fire Protection
Visual Designer/Consultant

02/2016- 03/2021

- Collaborated with the Operations Lead to design the company's website, to grow and strengthen their brand and showcase their services.

-Designed the website based on a modern and responsive platform using Webflow to stand out and reach a broader audience.

-Coordinated, developed and scheduled business checkups, design audits every 6 months to a year.

Fogs End Distillery
Visual Designer/Consultant

04/2011 - 09/2020

- Evolved the current Branding, and the website into a clean, responsive and modern experience utilizing Sketch, Photoshop and Webflow.

 - Managed QA program with the owner, including periodic site audits to improve on the website's User Experience.

-Designed postcards, shelf talkers for retail purposes, in Photoshop and Illustrator.

EDUCATION

Flux Academy
Business and Design.

01/2019- 12/2020

Academy of Art University, BFA
Character Animation major.

06/2004- 12/2009

CERTIFICATIONS

Webflow, Inc.
CMS & Layout Part 1 & 2

03/2021