

Olivia Truong

RÉSUMÉ

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2017	UNIVERSE Jul 2016 - Present	PRODUCT DESIGNER Help shape Universe's design team by improving processes and leading design on the web and mobile products.
2015	SOAPBOX INNOVATIONS Feb 2014 - Jul 2016	PRODUCT/MARKETING DESIGNER Overseeing and launching design at SoapBox. This includes branding, product design, marketing, web design and illustration.
	BRAINSTATION Apr 2014 - Jul 2014	USER EXPERIENCE DESIGN Completed BrainStation's intensive 12-week part-time course on User Experience.
2014	YORK UNIVERSITY / SHERIDAN COLLEGE 2010 - 2014	BACHELOR IN DESIGN Graduated from the specialized honours program offered at York University and Sheridan College.
	SAATCHI & SAATCHI Apr 2013 - Jul 2013	ART DIRECTOR Directed and designed editorial spreads and concept proposals with the advertising agency's clients including GO Transit, Scion, and Target.
2013	YORK FEDERATION OF STUDENTS Aug 2013 - Mar 2013	GRAPHIC DESIGNER Designed marketing campaigns and brands for York University's student union and student clubs.

TOOLS

Sketch, Zeplin, Principle, InVision, Adobe Illustrator, InDesign & Photoshop, Slack, Usertesting.com

SKILLS, EXPERTISE & PASSIONS

UI/UX Design, User Research, Prototyping, User Flows, Information Architecture, Brand & Identity Development, Editorial Design, Typography, Illustration, Watercolor

References available upon request.