cotton YOU CAN COUNT ON

American-grown cotton deserves to stay American-grown. That’s why we use high-tech forensic authentication at every inflection point in the cotton supply chain to verify 100% purity. Where other cottons might get contaminated with lower quality stuff, we get serious about keeping our cotton 100% HomeGrown, so you can focus on meeting production schedules, achieving margin goals, and making the quality cotton products your customers love.

HERE’S HOW WE KEEP IT 100% AMERICAN-GROWN

GROWN THE RIGHT WAY
Our 100% American upland cotton is sustainably grown on family-owned farms, and at harvest time, each module is uniquely bar-coded.

TAGGED PERMANENTLY
At the gin, bar-coded modules are segregated from all other cotton. During ginning, the cotton fiber is marked with custom-designed Signatures® DNA tags traceable to each lot. Bales are individually bar-coded, distinguished with unique labeling, and segregated during shipping and warehousing.

MONITORED THROUGHOUT PRODUCTION
Our rigorous control protocols maintain authenticity of our tagged cotton at every stage of production. These protocols include:
- Distinctive visual identification that ensures product and processes can be visually monitored
- Segregation of tagged cotton stock and equipment to eliminate chances of contamination from other production
- Sampling and testing of tagged cotton authenticity conducted on-site, in-field or at Applied DNA’s forensic laboratories

DELIVERED PURE
After passing a final purity test, the finished products, labeled with the PimaCott or Homegrown trademark, along with their accompanying pedigree documentation, are shipped and tracked to delivery. The finished goods arrive at retail and are randomly tested again to ensure purity.

All tagging, testing, and tracking process data and results are captured and made accessible through the SignatureT® secure textiles portal.

visit HOMEgrownCOTTON.US/CONTACT-US to learn how you can partner with HomeGrown