



## Nimble Accounting partners with AutoEntry, propelling growth for its customers through digital working

### OVERVIEW

Nimble Accounting delivers a full range of services including bookkeeping, payroll and tax advisory to small businesses across the UK.

Leveraging QuickBooks Online and AutoEntry, Nimble Accounting provides customers with a tailored recommendation of services to help them to differentiate themselves in the market.

### SERVING CUSTOMERS THROUGH THE CLOUD

Nimble Accounting runs on cloud technology, having recognised the inherent business benefits of digital working; namely cost and time savings and increased operational agility. Therefore, Nimble enrolls all of its customers on to QuickBooks Online, syncing their data with the platform. This provides Nimble with on demand

access to their accounts, allowing them to create regular management accounts for more informed decision making. Working from the cloud also allows customers to send invoices and access files on the move, from their mobile device.

Oliver Cooper, Director, Nimble Accounting comments, "We believe that start-ups and SMEs need to work in partnership with their accountants in order to successfully grow their revenues and expand their business. QuickBooks Online is our accounting software provider of choice, as we consider it to be unparalleled in serving the needs of small businesses. The technology provides data-driven insights to help us to more closely monitor the health of our customer's finances, whilst automating administrative processes and keeping our operating costs low."

### CHOOSING AUTOENTRY

Nimble wanted to deploy a solution which could automate bookkeeping data entry and integrate seamlessly with QuickBooks. After comparing available solutions in the market, Nimble chose AutoEntry, having been impressed by its ease of use and range of in-built features. The team received one-to-one training to ensure its employees are able to leverage the solution to its full potential.

Oliver Cooper comments, "We were looking for a bookkeeping solution which could integrate perfectly with QuickBooks Online, so our customers could leverage this combined functionality as part of our service offering. As all of our future processes would leverage these two solutions, we spent a lot of time evaluating our options, before concluding that AutoEntry was the right solution for us."

“We work closely with our clients to provide them with the strategic financial advice needed to support their business growth. We manage their accounts via hand-picked accounting solutions which enable us to work more efficiently and keep our prices affordable. By automating all of our bookkeeping data entry into QuickBooks, AutoEntry has become an important digital resource, and one we will continue to depend on when building our practice.”

- OLIVER COOPER, DIRECTOR, NIMBLE ACCOUNTING



### DRIVING GROWTH THROUGH AUTOMATION

Nimble uses AutoEntry for its entire client base, uploading thousands of documents a month onto the platform, namely purchase invoices. By automating this function, AutoEntry allows Nimble to reduce labour costs by approximately 50 per cent.

Documents can be scanned, sent by email, or submitted by clients via the mobile app. Once AutoEntry has captured and entered the data, items appear in the user's inbox for approval. AutoEntry then creates a digital record of the image and attaches it to the transaction in QuickBooks. With data stored and categorised in the cloud, users can find the information they need at the touch of a button.

For customers which trade internationally, AutoEntry displays the Net, VAT and Total as per an invoice and displays the currency used. If the currency on the invoice differs from the home currency of the company, AutoEntry can convert the total using the exchange rate for the date of the invoice.

### A SECURE SOLUTION, GDPR READY

A security breach can have significant consequences for those businesses which hold personal customer data, especially when considering the EU GDPR. With that in mind, Nimble Accounting implements advanced data security measures across the business to keep customers data protected at all times.

Oliver Cooper remarks, "We take the security of our client's data seriously and we only partner with those service providers who uphold the highest standards in this respect. AutoEntry meets this criteria by employing best practice security policies, including encryption and real-time back ups, ensuring our client's data is safely transferred into QuickBooks."

### GREAT SERVICE, DELIVERED AT A FAIR PRICE

The AutoEntry team prides itself in offering excellent customer service through its in-house technical support team, either via the in app chat function, email or phone.

AutoEntry is also delivered at a fair price and users only pay for the documents they upload onto the platform, as needed month by month. There are no obligatory contracts and adding additional colleagues or client companies incurs no extra fees. Any unused credits roll over to the next month.

Oliver Cooper comments, "We love AutoEntry's friendly customer service and fast response times. The reasonable rates are an added bonus, and we can pass on these cost saving to our customers, by offering cost effective prices to the small businesses we serve."

### NEXT STEPS

Powered by digital innovation, Nimble Accounting will continue to extend the reach of its practice to more businesses across the UK.

Oliver Cooper sums up, "AutoEntry has provided us with the IT infrastructure needed to support the everyday running of our practice and our ongoing growth. We've been delighted with its performance so far and we're excited to further explore its capabilities moving forward."