From the President

I was recently traveling in eastern Congo on a field visit to meet with our partners. At a busy intersection a familiar image caught my eye—a hand-painted puzzle piece design that looked like our logo. "The youth group put it up," said Dr. Givano, our Congo Program Manager. The youth group he was referring to was HALT SIDA, a group doing great work in health education that we have supported for years. I couldn't help, but smile. There it was, the only place outside of the United States that you can see the Global Strategies logo—hand-painted voluntarily by a Congolese youth group.

It gives me great joy to visit our partners and to see their names, not ours, hanging over the doorways. It tells me that they take pride in their work. It tells me that they own it and that they are taking care of it.

Global Strategies is helping thousands of individuals and we are doing it by training and supporting local health care workers in some of the most challenging places. I hope you enjoy reading about our incredible year. 88 sites, 193 staff supported, 100,867 patients treated—1 hand-painted logo.

Joshua Bress, MD

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**Our Work**

- **Liberia**
  - 2 sites
  - 32 education beneficiaries
  - 719 patients received care
  - 4 staff supported

- **India**
  - 2 sites
  - 520 education beneficiaries
  - 1111 patients received care
  - 4 staff supported

- **Nigeria**
  - 1 site

- **South Africa**
  - 4 sites

- **Zimbabwe**
  - 5 sites
  - 65 education beneficiaries
  - 1700 patients received care
  - 2 staff supported

- **The Democratic Republic of the Congo**
  - 74 sites
  - 419 education beneficiaries
  - 97,337 patients received care
  - 183 staff supported

- **193 healthcare providers received salary support**
- **100,867 received healthcare**
- **1036 healthcare providers received education & training**
Providing care for survivors of gender-based violence in eastern Congo

Background: The medical standard of care for victims of rape is called a PEP kit (post-exposure prophylaxis) and includes medication to prevent HIV infection, STDs and unwanted pregnancy. This treatment must be taken within 72 hours of the rape.

Local partners identify a problem
Many women have to travel far distances to reach a clinic that has PEP available and do not always arrive within the 72 hour window in which PEP is most effective.

We work together to address the challenge
Together we developed a technology solution, to track the PEP kit utilization in real-time while protecting individual identities.

A locally owned solution is implemented by our partners
Participating clinics receive daily calls from a Congolese data manager and the information is entered into Logistimo, a cloud-based inventory software. When kits are running low, a text message alert is automatically sent to project staff to ensure that medicines are always available.

Behavior change improves individual lives
Behavior change happens when a change becomes part of a routine. Tracking the kits daily not only allowed us to know where the kits were being used; it allowed us to communicate in a very direct way that the kits were valuable. That transferred value led to behavior change—a desire on the part of communities to see this treatment into the hands of people who needed it.
Meet NoviGuide

For years Global Strategies has trained local nurses to take care of sick babies. Now we are taking what we have learned to help babies around the world. In a unique collaboration with Metrodigi, a software company working in eBook development and publishing, we created NoviGuide.

NoviGuide is an innovative tablet-based tool that guides healthcare workers in the treatment of the most common newborn conditions.

What makes NoviGuide unique?

- It makes day-to-day work easier, helping nurses care for individual patients
- It is integrated into care delivery, preventing errors and helping nurses adhere to accepted care guidelines
- It sends data about clinic care quality while protecting patient-sensitive information
- It engages, using the latest in 3D animation, videos and interactivity to communicate complex concepts.
- It works offline, allowing rapid scale up of nurse capacity in remote areas
Impact Through Partnerships

Our clinical care experts kick start the train-the-trainer model with a focus on nursing. We then use technology to provide ongoing reinforcement and feedback to cement practice change.

Taking what we have learned from working shoulder-to-shoulder with clinicians in the field, we design innovative solutions to healthcare challenges.

We seek out local partners in high-mortality settings, like the West Point neighborhood of Monrovia, Liberia pictured here.

Through our work in the field we meet incredible local leaders, like Dr. Marlene Dhutu Musangi. When we find these amazing people, we invest for the long-term through the partner institution. Global Strategies is supporting Dr. Marlene for a full 3-year pediatric specialty training.
Continuing the work

Global Strategies simply could not do the work we do without our amazing supporters. Recently we honored Dr. Arthur Ammann for his lifetime of work ensuring that the benefits of modern medicine reach the areas of the world most in need. In accepting our praise, he called on us to remember that we are connected. Connected to our family and friends, but also to people living thousands of miles away in places quite different from our own. Three of those people—Dr. Vindu, Dr. Givano and Slyvie—traveled to celebrate with Dr. Ammann and to thank him for the work Global Strategies has done over the past decade.

In addressing the attendees honoring Dr. Ammann, Dr. Vindu spoke about her work delivering life-saving care to children. She thanked our supporters for “investing in me” every single year since 2006. Concluding her remarks, she thanked Global Strategies for simply “giving me this work to do.” We couldn’t have said it better.

Global Strategies is poised for an exciting year in 2015 and we hope you will join us. Your gifts enable us to carry out our mission—empowering communities in the most neglected areas of the world to improve the lives of women and children through healthcare.

Dr. Theodore Ruel
Chairman of the Board

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