Film is often understood as a portal to a new world. Facets’ Chicago International Children’s Film Festival embraces this idea and takes it a step further.

Festival audiences are inspired to actively engage with film, not simply as entertainment, but as an exploratory tool that can bridge cultural divides, promote 21st century media literacy skills, and expand perspectives through empathy-driven storytelling.

NO BARRIERS

Facets and the Festival are committed to keeping their programs open to everyone, no matter race, gender, identity, or economic status.

Every year, 22% of kids and teens attend Festival field trips and workshops for free thanks to scholarships provided by donors, sponsors, and grants.

36th Annual Festival
November 1 – 10, 2019

1st Oscar-Qualifying children’s film festival in the world

Oldest Children’s Film Festival in the Western Hemisphere

Largest Children’s Film Festival in the world (by # of films screened)

Established
1983

Image credit
This page: Little Fish and the Crocodile (2018), winner First Prize Best Live-Action Short at CICFF35.

Cover: Hate For Sale (2017), CICFF35 Teacher’s Choice award winner.
Every year, over 22,000 families, students, and teachers attend the Festival.

COMMON THREADS

Chicago creatives
They are the innovators giving momentum behind the 21st century economy.

Arts and Culture Enthusiasts
They are invested in the transformative power of art.

Educated families
They are well-educated and want enriching experiences for their children.

Conscientious Consumers
They seek more authentic and socially responsible alternatives.

Modern educators
They care about preparing their children and students for a rapidly-changing world.

GET A DIRECT LINE TO HARD-TO-REACH MARKETS

Creative Global Families
64% of parents work in media, tech, and the arts

K-12 teachers
790+
Chicagoland schools attended since 2013

K-12 students
100,000+
Chicagoland students attended since 2013

ALIGN WITH THE ARTS

Consumers support brands that care about their community.*

- 70% of Millennials will spend more on brands that support causes.
- 85% of Americans have a more positive view of a company when it supports a cause they care about.
- 90% of Americans believe that cultural facilities improve quality of life for the community.
- 91% of Americans believe that the arts are part of a well-rounded K-12 education.

*Sources: Ipsos, Americans Speak Out About the Arts 2018; Cone, Millennial CSR Study, 2015; Cone, Cause Evolution study, 2008.
The Festival’s Official Selection presents films that are breathtaking in their beauty, skill, and innovation. But more importantly, Festival films give kids and teens the opportunity to engage with empathy-driven, noncommercial media that speaks directly to their experiences.

Films like Kristof Deak’s Sing (Academy Award® winner and Best Live-Action Short, CICFF33) and Mats Gorud’s The Tower (Liv Ullmann Peace Prize, CICFF35) articulate the successes and challenges kids and teens experience in a global context. Program strands like Girl Boss, No Bullies, Please!, Out and About, and Immigration Stories address a spectrum of identity-based issues with compassion. Films like Oscar® winner Koji Tamamura’s Notes on Monstropedia (Programmer’s Choice Award, CICFF35) and Godelieve Eijsink’s Jesser and the Sugarcane (Best Documentary Short, CICFF34) represent the leading edge in animation and narrative filmmaking.

By presenting diverse programs with high artistic value that address the experiences of contemporary kids and teens, the Festival provides an interactive platform that empowers Chicago audiences to form a deeper engagement with the world.

Films
Over 250 from 40 countries

Screenings
Over 150 at 7 venues

Competitive Categories
Live-Action
Documentary
Animation
Television

Program Strands
International Perspectives
Anti-bullying
Refugees and Immigration
LGBTQIA+
Girls’ POV
STEM
Engage youthful, hard-to-reach audiences who crave authentic art and cultural experiences.

<table>
<thead>
<tr>
<th>YOUTHFUL</th>
<th>DIVERSE</th>
<th>EDUCATED</th>
<th>AFFLUENT</th>
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<tbody>
<tr>
<td>73%</td>
<td>89%</td>
<td>95%</td>
<td>51%</td>
</tr>
<tr>
<td>attendees are under 35</td>
<td>Chicago neighborhoods have attended</td>
<td>of adults have college degree or higher</td>
<td>families with income over $100,000</td>
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OUTREACH OPPORTUNITIES

Become a Sponsor
Festival sponsors help sustain the oldest and largest children’s film festival in North America.

Advertise with us
Connect with hard-to-reach, highly engaged audiences.

Sponsorship levels and ad rates are available upon request.

MARKETING REACH

Email
75,000+ subscribers
20% open rate
9% click rate

Website
5.8k monthly page views
1.4k new monthly visitors

Social Media
22,000+ followers

Print
100+ locations

Sources: Data taken from a Facets internal audit.
In a time when anyone with a smartphone can view, create, and talk about film, the Festival has a unique opportunity to help educate kids and teens about how media impacts the world.

The Children and Youth Juries, made up of graduates from Facets’ summer camps, issue awards and special prizes across several categories. Field trip screenings include stimulating pre- and post-screening discussions led by visiting filmmakers and Facets’ expert media educators. Festival workshops, Q&As, and panels address a range of topics from new tech like virtual reality and projection mapping to discussions about the role of film in society, community building, and identity creation.

Festival education programs move beyond the screen to ensure kids and teens have the resources to become thoughtful community members and active participants in the media they consume and create.

Partner Schools
Over 1000

Grades
PreK – High School

Program Types
Children and Youth Juries
Field Trips
Workshops
Director Q&As
Panels

Image credit
CICFF35 Explore Virtual Reality workshop presented in partnership with DePaul University; photo by Jiayu Yang.
CICFF36 AT A GLANCE

Kids, teens, families, and educators come together at Facets’ 36th Chicago International Children’s Film Festival to experience the best, most innovative film and educational experiences from around the world.

The 36th Festival runs from November 1 – November 10, 2019 at five Chicago-area venues and presents an Official Selection of over 250 new films from 44 countries along with field trips, workshops, and director presentations.

The full schedule for general public and field trip screenings and purchase information for Festival Passes, general admission tickets, and workshops will be live on the Festival website in early September, 2019.

IMPORTANT DATES
Festival dates – Nov 1 – 10, 2019
Opening Night Celebration – Nov 1, 2019
Closing Night Ceremony – Nov 12, 2019

VENUES
Facets
Music Box Theatre
Davis Theater
University of Chicago: Reva and David Logan Center for the Arts
Alliance Française de Chicago

PASS PRICES
All-Access Pass - $350
Family Pass Twenty-Ticket Bundle - $75

TICKET PRICES
Kids - $6
Adults - $10
Facets Members - $5

PRESS ACCREDITATION

Accredited press receive access to all Festival screenings and special events.

Apply today
facets.org/cicff
MISSION

The Chicago International Children’s Film Festival aims to set an internationally-recognized standard of excellence in film for children and youth.

We support the work of talented and dedicated filmmakers by showcasing international films of the highest quality and awarding prizes in multiple categories of production formats and genres. The film experiences of young viewers are deepened through a broad range of programs that extend Festival film viewing into discussion and learning.

The Festival is presented by Facets, a nonprofit that connects people to independent ideas through transformative film experiences.

CONTACT US

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